

# 360° Traceability and Transparency

Paris (75002), France



## [listing.download.description](#)

With more than 50M products traced per year, Tilkal is the european blockchain-based traceability solution, end-to-end and in real time, for industrial sectors.

OUR MISSION: TO MAKE TRACEABILITY SIMPLE AND ACCESSIBLE THANKS TO OUR TURNKEY PLATFORM, AND DEDICATED SUPPORT AT EACH STAGE OF YOUR PROJECTS

Tilkal is a simple and flexible SaaS platform that helps restore real visibility of the product lifecycle and identify important facts related to the operation of the supply chain.

MORE OPERATIONAL CONTROL, COMPLIANCE AND TRANSPARENCY TOWARDS YOUR END CUSTOMERS

Concretely, thanks to blockchain and big data technologies, Tilkal collects data throughout the chain thanks to a neutral and secure blockchain network, and then analyzes it to produce a decision-making "control tower" with exclusive business views, time reports real and alerts.

Tilkal also makes it possible, through mobile applications, to share product-specific information with consumers, including real-time information (in the case of product recalls, for example).

Examples of use cases:

- Transparency, share the history of your products (marketing by proof, product authenticity, visibility on secondary markets, etc.)
- Compliance, monitoring your suppliers and their actions (mapping and monitoring, validity of certifications, compliance with specifications, regulatory reporting, CSR impacts)
- Operational control, follow your products at each stage (composition, aggregation, control of third-party stocks, monitoring of the cold chain, detection of counterfeiting and parallel markets, recalls, etc.)

Our customers include, for example, the Casino group to promote the origin of 16 product references, Danone to make visible the flows and stocks of children's milk in 120+ level 1 and 2 wholesalers' warehouses in China, Daher for the traceability of the raw material transformation process to guarantee the customs regime, and more recently Joone to offer radical transparency on more than 100 references of cosmetic and hygiene products.

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### Contact

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### Company's information

Year of foundation : 2017

Company size : PME < à 250 personnes

## Strengths

Assets 1 : 360° traceability: thanks to the aggregation of all traceability facets/entry points into a single platform, you benefit from even better risk management, enhanced controls at different levels, as well as more comprehensive reporting.

Assets 2 : Traceability made simple and accessible : our turnkey traceability platform is flexible, adaptable and allows rapid deployment.

Assets 3 : Specific support: a dedicated project manager accompanies you throughout our collaboration. For your specific use cases, we bring our field experience or the insights of trusted partners.

## Target audience

All sectors :

DIW / building :

Jewelry, watchmaking :

Logistic and transport :

Textile : 1

Technical Industries :

Cosmetics : 1

E-commerce :

Home furnishing :

Trusty :

Food-service :

Leisure :

Fresh products : 1

Healthcare : 1

Mass market products : 1

Wines and spirits : 1

## Target audience

Clientèle cible :

SMEs < à 250 : 1

ETI < à 5000 personnes : 1

GE >= à 5000 personnes : 1

All sizes companies :

## Activities of software publishers / integrators

Marketplace editor :

E-commerce website editor :

Marketplace flow integrator :

ERP commercial management tool :

Dematerialization tool :

Customer management tool (CRM) :

Files management tool (GED) :

WMS/OMS/WCS logistics management tools :

PIM / BIM product information management :

(TMS) transport management system :

MES, Manufacturing Execution System : 1

Image recognition :

Blockchain solution : 1

Reverse logistic solution :

IOT solution :  
RFID solution :

## Prestations

Consumer application : 1  
Database : 1  
Panelist :  
Digital advertising :

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