



TWINS
INDUSTRY
THE INDUSTRIAL RATING AGENCY



We Rate

The Industrial Competitiveness Capacity

&

We Value your Company

Towards your Commercial and Financial Partners

&

We Find the Right Partners

Clients, Suppliers & Solution Providers



Twins Industry Integrates Economic Data From the most Important International Competitiveness Indexes



Doing
Business



Global
Competitiveness



Regional
Competitiveness



Competitive
Industrial Perf.



Economic Complexity



Global Innovation



Sustainable
Development

Deloitte.

Global Manufacturing
Competitiveness

Twins Industry collect many financial, business and operation data from Organizations such as



Moody's



FitchRatings

dun & bradstreet

S&P Global



What do they say about SDGs & Climate change ...

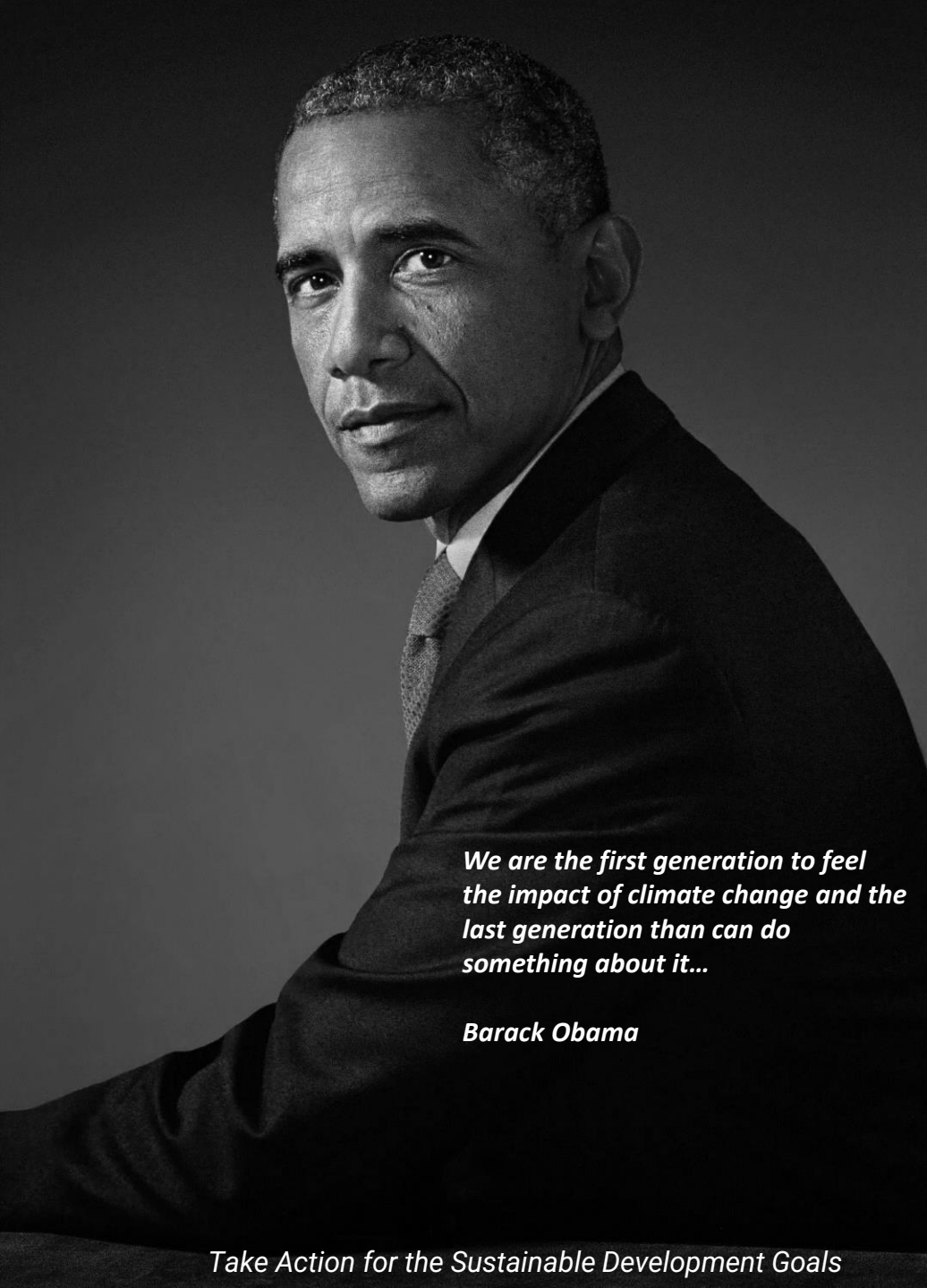


Twins Industry Support & Promote the Sustainable Development Goals



**SUSTAINABLE
DEVELOPMENT
GOALS**

See all



*We are the first generation to feel
the impact of climate change and the
last generation than can do
something about it...*

Barack Obama

Take Action for the Sustainable Development Goals



The Industrial Competitiveness

How to Measure The Industrial Competitiveness

Internal Competitiveness



Product Capacity



Supply Chain Capacity



Price Competitiveness



Non-Price Competitiveness



External Competitiveness



Suppliers Competitiveness



Location Competitiveness



Partners Satisfaction



Climate change is a terrible problem, and it absolutely needs to be solved. It deserves to be a huge priority...

Bill Gates

Take Action for the Sustainable Development Goals



The Rating

The Rating Criterias

We focus on Evaluating the Company's Capacity to be Competitive & to Satisfy its Business Partners

Business ressources & Solutions

Suppliers Rating

MacroEconomic Rating

Partners Rating



Digital
Solutions



Equipements
& Facilities



Recognitions
& Certifications



Financial
solutions



Suppliers
Competitiveness



Location Data
& Ranking



Clients &
Suppliers
Satisfaction



*What do you say to your kids
and grandkids?...When they ask
why didn't you do anything?
What do you tell them?*

Elon Musk

Take Action for the Sustainable Development Goals



The Rating Process

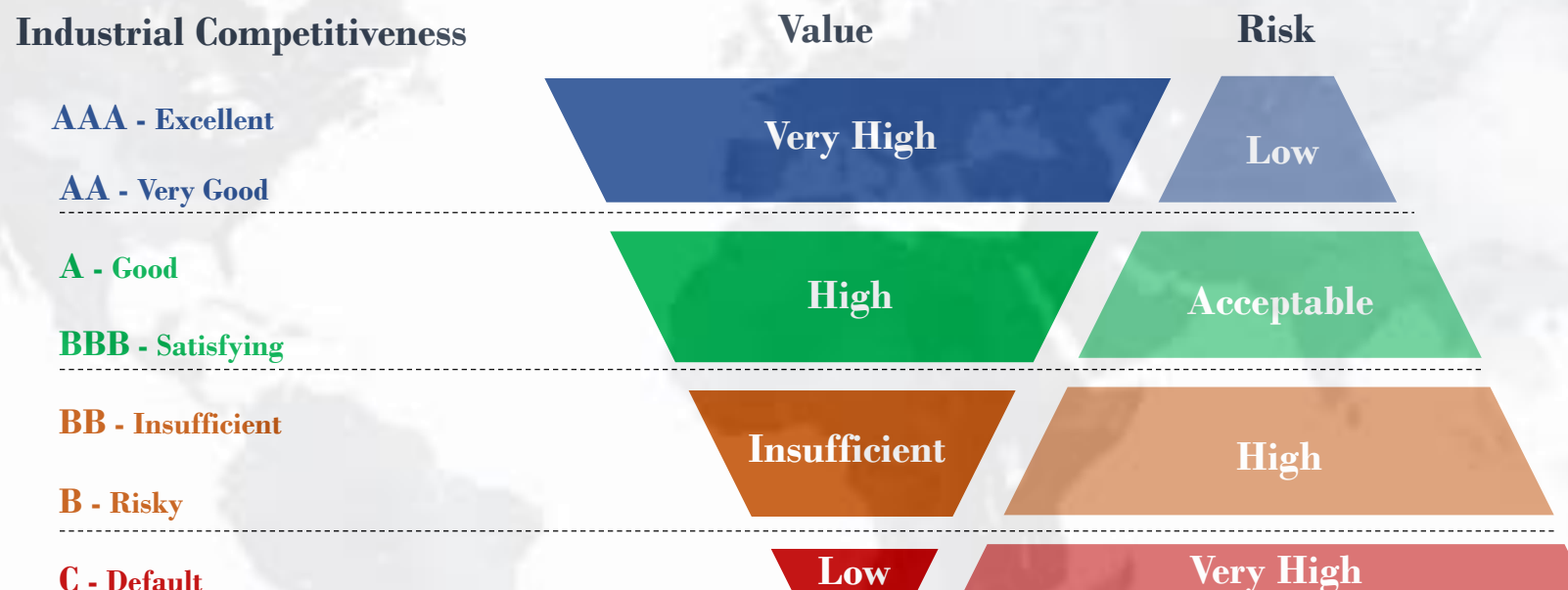
Twins Industry Onboarding Process

We Recommend to name a Competitiveness Manager to be the Single Point of contact for Your Company



The Rating Meaning

The Industrial Competitiveness Rating gives an Overview of the Value level & Risk level





Tackling climate change is a collective endeavor, it means collective accountability and it's not too late.

Christine Lagarde

Take Action for the Sustainable Development Goals



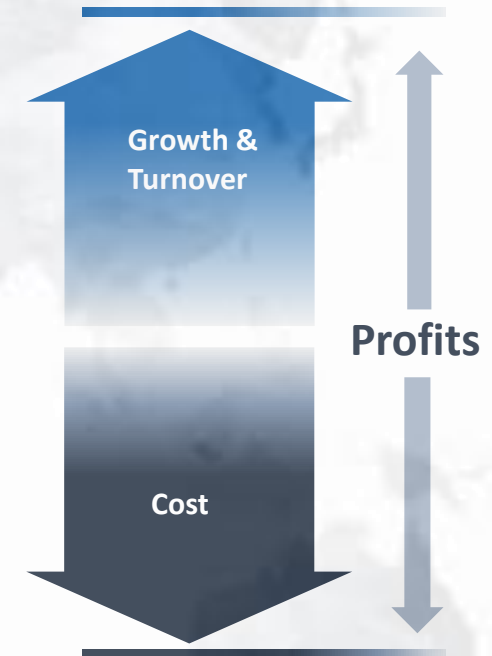
The Rating Impacts

The Rating Impacts on your Business

Twins Industry Rating can have an IMMEDIATE Impact on your Turnover Growth and Opetation Costs

**Trust
Diversification
Marketing** → **GROWTH Increase**

**Effectiveness
Efficiency** → **COST Reduction**

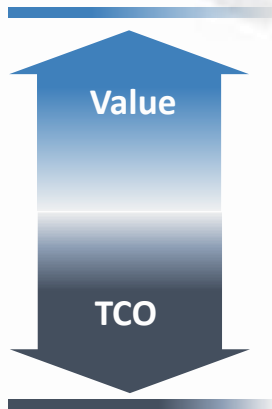


The Rating Impacts on your Partners

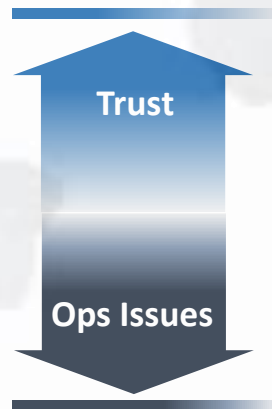
The Rating will Prove your Company's Reliability to all your Business Ecosystem



Your Clients



Your Suppliers



**Banks, Investors,
Shareholders**

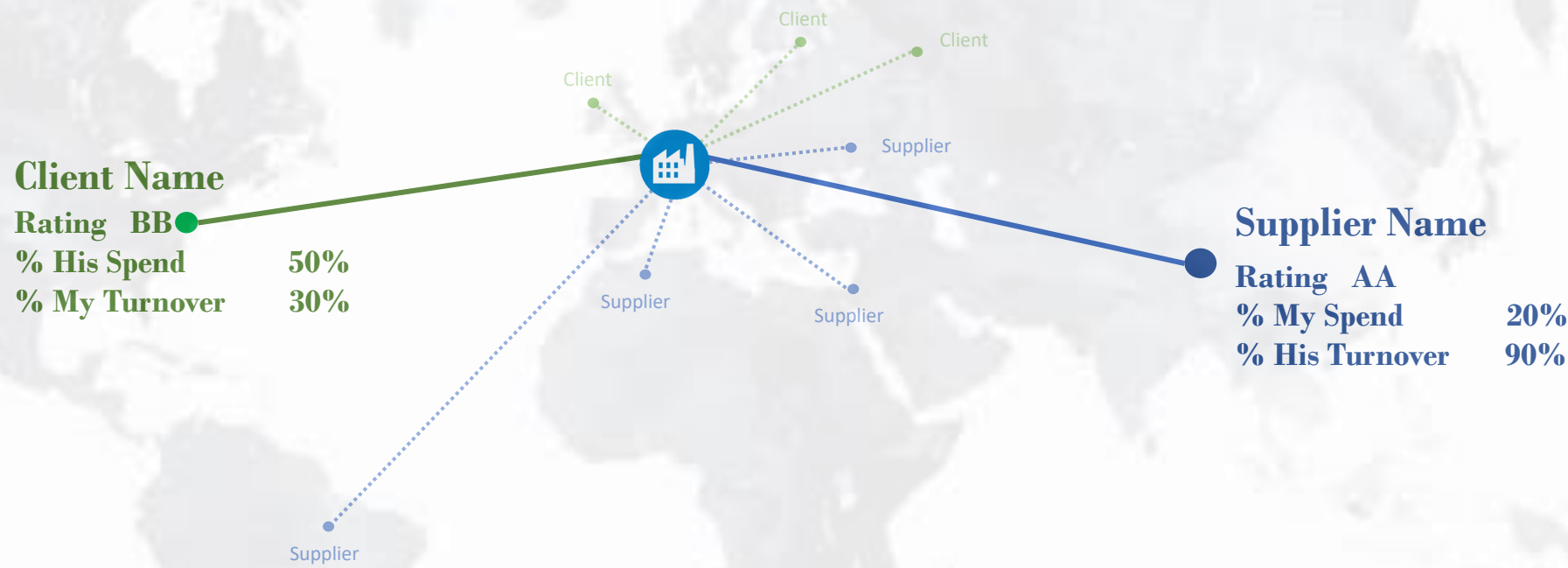


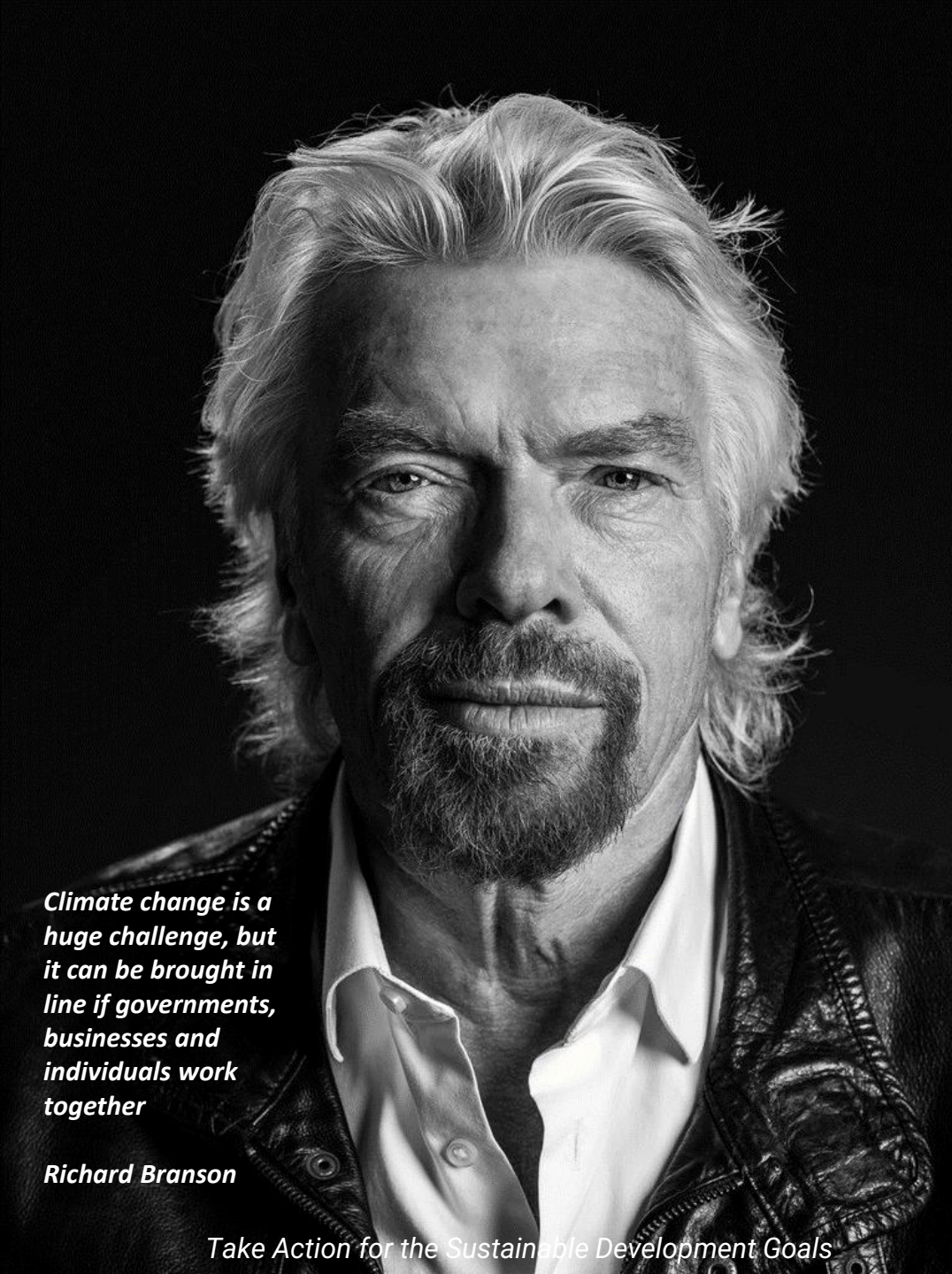
Institutions



Business Network Visibility Solution

Twins Industry Platform gives you a quick Overview of your Global Business Risks





Climate change is a huge challenge, but it can be brought in line if governments, businesses and individuals work together

Richard Branson

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The Platform



Twins Industry Platform Technology



Cube is the French Leader in Low-code apps & softwares. It is our Exclusive IT Partner. For a Customized Features, Cube team can provide additionnal functionalities to your organization.



bubble
Google⁺ aws

The Platform is built with Bubble, the best Low-code technology , powered by Google maps API. The Platform is hosted in the world cloud leader AWS.



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TwinsIndustry.com Platform is based on SaaS Technology « Software As A Service ».



*Climate change is
REAL . It is happening
right now. It is the
most urgent threat
facing our entire
species, and we need
to work collectively
together and stop
procrastinating...*

Leonardo DiCaprio

Take Action for the Sustainable Development Goals



The Team

Board of Advisors



Supply Chain Expert

Shipping & Logistics Manager



Industry 4.0 Expert

C E O



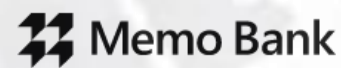
Investment Expert

Growth Equity Investor



Financial Solutions Expert

Senior Banker



Big Data Expert

Senior Consultant



IT Expert

HR IT Director



Sponsors



Carine Vinardi

EVP at Tarkett
Former Director at GE
Former EVP at Zodiac
Former SVP at PSA Group



Roland Vardanega

Former CEO at PSA Group

IT Solution team (Cube)



Pierre Launay



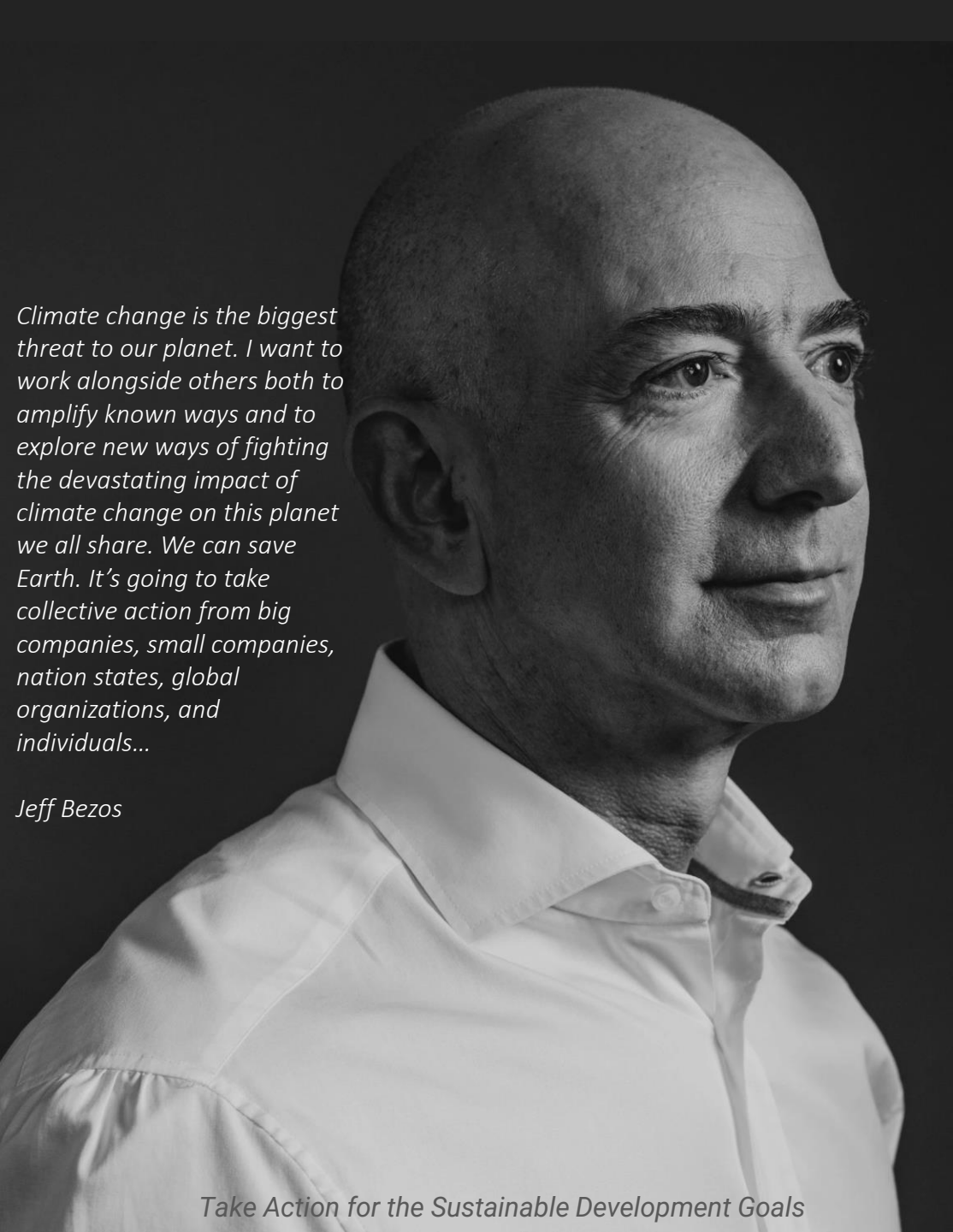
Arthur Kieffer



Thomas Groc



Mehdi Sijelmassi

A black and white portrait of Jeff Bezos, looking slightly to the right. He is wearing a light-colored button-down shirt. The background is dark.

Climate change is the biggest threat to our planet. I want to work alongside others both to amplify known ways and to explore new ways of fighting the devastating impact of climate change on this planet we all share. We can save Earth. It's going to take collective action from big companies, small companies, nation states, global organizations, and individuals...

Jeff Bezos

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A faint, light gray world map is visible in the background of the right half of the image.

The Founders



We believe in a future with a responsible growth, for an economic progress that respect the Sustainable Development Goals for a better world...

Soufiane & Yassine

Soufiane AKIK - CEO

Industrial Strategy Expert 

Yassine AKIK - COO

 Trading Financial Market Expert

Worked for



Graduated from





*Today, making money is very simple,
but making sustainable money while
being responsible to the society and
improving the world is very
difficult...if we want to change the
world, we change ourselves...*

Jack Ma

Take Action for the Sustainable Development Goals



Make Your Industry Great Again...



French Business Leaders Take Actions for the Sustainable Development Goals & Make Industry Great Again...



We take the UN Sustainable Development Goals as a framework for our action and strongly believe that concrete solutions should be tailored to the specific needs of citizens in their specific territory with a long-term view...

Carlos Tavares – STELLANTIS CEO



Airbus recognizes its role in managing its environmental challenges and contributing to the targets set by the Paris Agreement on Climate Change. We all have a part to play in the efforts required to preserve the planet and move society towards sustainable development...We engage with our suppliers in order to achieve the objectives we set for our products and sites. Their contribution, commitment and innovation is also required for sustainable environmental and business management.

Guillaume Faury – AIRBUS CEO



In 2015, on the occasion of the COP21 in Paris, I decided to set up a carbon fund assigning a price to our greenhouse gas emissions. In 2016, another important step forward was taken with the launch of LIFE 2020 which set each of our Maisons four objectives aimed at achieving a single goal: reducing the CO2 emissions linked to our energy consumption by 25%.

Bernard Arnault – LVMH CEO

Start your Rating and Let's Discuss your Future Opportunities...



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