

VIRTUALPACKSHOT; (V.P.S)

Orléans (45000), France



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VirtualPackShot- (VPS) is a complete solution for the creation and automated management of virtual (product images) patented and proven to be patented, int-eacute;grant the Standards GS1. This technology offers a flexible service to create, organize and massively disseminate Packshots with a widespread re-activity in employment and all data streams.

The VPS service relies on innovative technology and enables industry in the market; PGC (Consumer Products) to consume independently of the high-quality quality products of the high-quality products, freeing themselves from the constraints of photography. Since the end of 2017, she has been a member and partner of GS1 France.

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- Création of Digital Twins
- Digital twin SAS solution
- Product packshot à demand
- Data acquisition&es pack
- Interconnection with GDNS providers

Company's information

Year of foundation : 2017
Company size : TPE < à 10 personnes

Target audience

- Cosmetics
- E-commerce
- Healthcare
- Mass market products
- Wines and spirits

Target audience

All sizes companies

Activities of software publishers / integraters

PIM / BIM product information management

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