TRUSTRACE : COLLECT - VERIFY - ACTIVATE

Paris (75009), France

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TrusTrace offers a market-leading platform for supply chain traceability and compliance, enabling global brands and suppliers to standardize how supply chain and material traceability data is captured, digitized and shared.
Through its AI-enhanced platform, TrusTrace empowers brands to collect and validate primary supply chain data, streamlining risk management, regulatory compliance, product claims, footprint calculations, and enabling confident, transparent sharing of product origin and impact.
Trusted by many of the world's most ambitious brands, TrusTrace has been recognized as a Top Innovator supporting the UN Sustainable Development Goals by the World Economic Forum. The company is headquartered in Stockholm, Sweden, with offices in India, France, and the United States. Learn more at [xxxxxxx] .

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Supply Chain Mapping : Know who makes your products. Know where. Know the risks.
Traceability & Chain of Custody : From raw material to finished product — every step, verified.
Risk & Due Diligence : Fewer blind spots. Faster remediation. Audit-ready records.
Regulatory Compliance (CSDDD · DPP · CSRD · EUDR) : One platform. Every regulation. Zero surprises.
Certifications & Material Claims : Claim it. Prove it. Stand behind it.
Environmental Footprint : Know your impact. Share it with confidence.
Digital Product Passport (DPP) : Your product has a story. Tell it. Prove it. Comply with confidence.

Nouveaux standards

QR code augmenté GS1
Digital Product Passport

Company's information

Year of foundation : 2016
Company size : PME < à 250 personnes

Target audience

Jewelry, watchmaking
Textile
Home furnishing

Strengths

Assets 1 : Leader mondial Traçabilité Mode
Assets 2 : Collecte et vérification des données primaires

Assets 3 : Promesse technologique à grande échelle

Target audience

SMEs < à 250
ETI < à 5000 personnes
GE >= à 5000 personnes

GS1 certifications

GDSN product sheet

Activities of software publishers / integraters

Files management tool (GED)
MES, Manufacturing Execution System
Image recognition

Prestations

Database

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