RFID for retail

Wasquehal (59290), France

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★SML is one of the leading players in RFID solutions for the retail sector: a global offer including RFID tags, software and hardware solutions, best practices

★5,000+ people
★30 countries
★Siège RFID Division à Plano, Texas, USA
★Encoding RFID tags in its factories in more than 20 countries, Inspire™
★ RFID software in 22 countries, Clarity®

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★SML is the world's leading provider of RFID software solutions with +10 billion transactions in its CLARITY software platform in 2020, +4,000 retail stores in 22 countries. No other RFID platform provider has such an experience and such an installed base.

★SML is the second global supplier of RFID tags with 2.2 billion tags delivered in 2020 (Target, M&S, Tesco, Décathlon, Zara, Macy's, Matalan ...). 20 Service Office close to the sellers' factories.

Company's information

Year of foundation : 2005
Company size : ETI < à 5000 personnes

Target audience

All sectors
DIW / building
Jewelry, watchmaking
Logistic and transport
Textile
Technical Industries
Cosmetics
E-commerce
Home furnishing
Food-service
Leisure
Fresh products
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : Solution GLOBALE clé en main tout compris : étiquette RFID & Matériel & Plateforme logicielle & Conseil
Assets 2 : EXPERIENCE du #1 : la plateforme SML est utilisée par plus de 4000 magasins dans le monde
Assets 3 : Présence mondiale : France / UK / Allemagne / USA / Chine

Target audience

SMEs < à 250
ETI < à 5000 personnes
GE >= à 5000 personnes

Activities of software publishers / integraters

RFID solution

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