RETAIL UNIVERSE

Montrouge (92120), France

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We support our customers in the face of the new challenges of omnichannel and the unification of distribution channels. Taking into account new uses and changing consumer expectations, improving customer experience, switching from personalisation to hyperpersonalization, while optimizing supply chain and taking into account its constraints, are now essential to simplify the customer journey. , better targeting and engaging consumers in a sustainable way and ensuring customer promise.

In this context, our consultants are involved in topics around CRM, e-Commerce, PIM, Digital-in-Store, digital marketing but also Omni-Supply.

Univers Retail is present in the Ile de France and on the Northern Region with resources of proximity. In 2003, the company had a turnover of 8.4 million euros in 2019 and had about 60 employees from the rational op-eacute (8.4 million euros). Council (20%) to support our customers from a variety of business sectors: pure players, travel retail, BtoB, food distribution and specialties, cosmetics, DIY, fashion and department stores.

The Omni-Supply is the ability of a brand to rethink its Supply Chain End-to-End in an omnichannel approach, in order to optimize availability; product regardless of the channel of purchase used by the consumer and thus guarantee the customer promise.

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Experts du Retail BtoB BtoC
Digital - E-Commerce
CRM - Marketing
Suuply Chain
Offer management
Purchase/Purchase CSR
governance

Company's information

Year of foundation : 2003
Company size : PME < à 250 personnes

Target audience

All sectors

Target audience

SMEs < à 250
ETI < à 5000 personnes
GE >= à 5000 personnes

Consulting activities

Data management consulting
Strategy consulting
Traceability consulting
Management and organisation consulting
Supply Chain Management consulting
IT consulting

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