

# PIM/MDM/GDSN our experience - your benefit

Tremblay-en-France (93290), France



## listing.download.description

Since 2011 the Bayard Consulting Group offers its customers from retail, manufacturing and healthcare a comprehensive portfolio of solutions from consulting and services to software development in context of their digitalization strategy with a special focus on PIM, MDM and GDSN.

Bayard Consulting is the provider of the b-synced GDSN Datapool and SyncManager content exchange platform allowing retailers aggregate information from various sources, to ensure its quality and enrich it before using it for their internal systems, PIM, ERP and online shops, and manufacturers to aggregate and enhance product information from a diverse range of sources and ensure its quality before publishing it with retailers, marketplaces, data pools, store.

## listing.download.benefits

### Consulting

Experienced, individual and goal oriented. We move companies towards success by preparing them in the best possible way. We always provide holistic consulting.

### Implementation

Our expertise provides you with an idea of the big picture. You provide the tasks – we provide the agility needed for the implementation of software systems.

### Managed Services

Achieve your goal with cloud solutions. Optimal support for your Product Information Management (PIM) and data synchronisation.

## Contact

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## Company's information

Year of foundation : 2011

Company size : PME < à 250 personnes

## Target audience

All sectors : 1

DIW / building :

Jewelry, watchmaking :

Logistic and transport :

Textile :  
Technical Industries :  
Cosmetics :  
E-commerce :  
Home furnishing :  
Trusty :  
Food-service :  
Leisure :  
Fresh products :  
Healthcare :  
Mass market products :  
Wines and spirits :

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## Target audience

Clientèle cible :  
SMEs < à 250 :  
ETI < à 5000 personnes :  
GE >= à 5000 personnes :  
All sizes companies : 1

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## Consulting activities

Data management consulting : 1  
Financial consulting :  
Strategy consulting :  
Traceability consulting :  
Management and organisation consulting :  
Supply Chain Management consulting :  
IT consulting :  
Certification entity :

## listing.download.location

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