PIM/MDM/GDSN our experience - your benefit

Tremblay-en-France (93290), France

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Since 2011 the Bayard Consulting Group offers its customers from retail, manufacturing and healthcare a comprehensive portfolio of solutions from consulting and services to software development in context of their digitalization strategy with a special focus on PIM, MDM and GDSN.

Bayard Consulting is the provider of the b-synced GDSN Datapool and SyncManager content exchange platform allowing retailers to aggregate information from various sources, to ensure its quality and enrich it before using it for their internal systems, PIM, ERP and online shops, and manufacturers to aggregate and enhance product information from a diverse range of sources and ensure its quality before publishing it with retailers, marketplaces, data pools, store.

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Consulting
Experienced, individual and goal oriented. We move companies towards success by preparing them in the best possible way. We always provide holistic consulting.

Implementation
Our expertise provides you with an idea of the big picture. You provide the tasks – we provide the agility needed for the implementation of software systems.

Managed Services
Achieve your goal with cloud solutions. Optimal support for your Product Information Management (PIM) and data synchronisation.

Nouveaux standards

Digital Product Passport

Company's information

Year of foundation : 2011
Company size : PME < à 250 personnes

Target audience

All sectors

Strengths

Assets 1 : Product Information Life Cycle
Assets 2 : Content Aggregation and Syndication

Assets 3 : Expertise GDSN

Target audience

All sizes companies

GS1 certifications

GDSN product sheet

Activities of software publishers / integraters

PIM / BIM product information management

Prestations

Database

Consulting activities

Data management consulting
Strategy consulting
IT consulting

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