PIM and DSA solutions by Brandquad

Lille (59000), France

listing.download.description

Welcome to our PIM software with GDSN integration. Centralize and manage your product data in accordance with GS1 standards. Automatically synchronize information with other market players for seamless collaboration. Track content compliance across retailers. Optimize your product data management now!

listing.download.benifits

- Centralized data management
- GS1 compliance
- Enhanced data collaboration via workflows
- Faster time-to-market
- Data integrity and consistency checks
- Convenient trade item hierarchy directly in PIM
- AI-based text content generation
- Content compliance tracking

Company's information

Year of foundation : 2015
Company size : PME < à 250 personnes

Target audience

All sectors

Strengths

Assets 1 : PIM
Assets 2 : DAM
Assets 3 : Integrated AI

Target audience

SMEs < à 250
ETI < à 5000 personnes

GE >= à 5000 personnes

Activities of software publishers / integraters

PIM / BIM product information management

Prestations

Database

listing.download.location

59000 Lille
France