

# PARAGON ID

Argent-sur-Sauldre (18410), France



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The optimization of flows, the ability of the company and the protection of brands have become constant concerns for players in many sectors. Our expertise in Track and Trace solutions, particularly based on RFID and other technologies such as BLE, provides tailored solutions to their challenges.

We serve many sectors such as logistics, automotive, aviation, pharma, health and industry. We provide them with solutions that allow them to optimize their flow and processes, to reduce their cost and to protect their brand against counterfeiting.

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Our solutions include:

- Material and equipment testing under GS1
- Asset tracking
- Inventory management
- Tracking containers
- Contr'ocirced by manufacturing and efficient maintenance procedures
- Baggage tracking
- G-eacute;olocalization
- Authentication of the

We manufacture our RFID inlays and we complex them into finished products (tags) on our french production site.

### Company's information

Year of foundation :  
Company size : PME < à 250 personnes

### Target audience

All sectors

### Strengths

- Assets 1 : Leading manufacturer of RFID inlays in Europe - on-site production site in France
- Assets 2 : RTLS multi-technology platform and asset tracking used by many customers, particularly in the health and industrial sectors.
- Assets 3 : Expertise in RAIN RFID

## Target audience

SMEs < à 250

ETI < à 5000 personnes

GE >= à 5000 personnes

## Activities of software publishers / integraters

RFID solution

## Manufacturers activities

Label publisher and printer

Industrial marking and coding solution

## listing.download.location

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France