ONEBASE SOLUTIONS PIM, MDM, PUBLISHING

Le Bouscat (33110), France

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OneBase is the manager of its PIM (Product Information Management) and MDM (Master Data Management) solution, réalisateur of BtoB and BtoC websites and catalogs à strong pagination.
We support our customers in the centralization of their product data.
Véritable roundabout logistics tailor-made product information, our éteam of experts of more than 20 people accompanies you to:
• Collect and control your suppliers' data via a management portal to facilitate the référencement.
• Synchronize OneBase with your IS differences
• Gérer your differences référentiels of data:products, suppliers, agencies, competing products, customer reviews…
• Enrich your products and médias: descriptions, technical characteristics, translations
• Optimize your product enrichment tracking processes and workflows
• Distribute products on all your sales channels
• Préparer and automate the production of print catalogs (Automated catalog with InDesign and EasyCatalog and Full Auto catalog with our OneVu solution)
• Disseminate your graphic éléments and give autonomy à your sales forces via a special portal (sales, agencies, adhérents…)

Onebase is a DataDock training organization to support you in mastering OneBase solutions.

Adhérent EDONI, ETIM, GS1. We also have an advanced mastery of the Fab-Dis format that we implement for many customers.

OneBase PIM software in a few figures:
• more than 80 customers
• 62,000 users
• more than 350,000 pages générées in web-to-print
• more than 25,000 pages in easycatalog feed
• 30 000 000 changes recorded per year
• 15 TB of images and data

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PIM
MDM
PUBLISHING
EASYCATALOG AUTOMATED CATALOG - INDESIGN
FULL AUTOMATIC WEB-TO-PRINT CATALOG
SUPPLIER PORTAL
POINT OF SALE PORTAL

Company's information

Year of foundation : 2013
Company size : TPE < à 10 personnes

Target audience

All sectors

Activities of software publishers / integraters

PIM / BIM product information management

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