

# ONEBASE SOLUTIONS PIM, MDM, PUBLISHING

Le Bouscat (33110), France



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OneBase is the manager of its PIM (Product Information Management) and MDM (Master Data Management) solution, réalisateur of BtoB and BtoC websites and catalogs &agrave; strong pagination.

We support our customers in the centralization of their product data.

V&eacute;ritable roundabout logistics tailor-made product information, our &eacute;quipe of experts of more than 20 people accompanies you to:

- &bull; Collect and control your suppliers' data via a management portal to facilitate the r&eacute;f&eacute;rencement.
- &bull; Synchronize OneBase with your IS differences
- &bull; G&eacute;rer your differences r&eacute;f&eacute;renciels of data: products, suppliers, agencies, competing products, customer reviews&hellip;
- &bull; Enrich your products and m&eacute;dias: descriptions, technical characteristics, translations
- &bull; Optimize your product enrichment tracking processes and workflows
- &bull; Distribute products on all your sales channels
- &bull; Pr&eacute;parer and automate the production of print catalogs (Automated catalog with InDesign and EasyCatalog and Full Auto catalog with our OneVu solution)
- &bull; Disseminate your graphic &eacute;l&eacute;ments and give autonomy &agrave; your sales forces via a special portal (sales, agencies, ad&eacute;rents&hellip;)

Onebase is a DataDock training organization to support you in mastering OneBase solutions.

Adh&eacute;rent EDONI, ETIM, GS1. We also have an advanced mastery of the Fab-Dis format that we implement for many customers.

OneBase PIM software in a few figures:

- &bull; more than 80 customers
- &bull; 62,000 users
- &bull; more than 350,000 pages g&eacute;n&eacute;r&eacute;es in web-to-print
- &bull; more than 25,000 pages in easycatalog feed
- &bull; 30 000 000 changes recorded per year
- &bull; 15 TB of images and data

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PIM  
MDM  
PUBLISHING  
EASYPUBLISHING AUTOMATED CATALOG - INDESIGN  
FULL AUTOMATIC WEB-TO-PRINT CATALOG  
SUPPLIER PORTAL  
POINT OF SALE PORTAL

### Company's information

Year of foundation : 2013

Company size : TPE < à 10 personnes

## Target audience

All sectors

## Activities of software publishers / integraters

PIM / BIM product information management

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