

# MOBILEAD / GS1 Digital Link

Paris (75008), France



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MOBILEAD participates in the implementation of norms, standards and best practices, while developing a set of patents for inventions in the optimal implementation of standards (GS1 Digital Link, QR Code graphics, QR Code s&eacute;curis&eacute;, fight against counterfeiting, anti-diversion , blockchain, consumer information&hellip;)

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MOBILEAD supports manufacturers, brands and distributors in the implementation of the new GS1 Digital Link product identification standard.

expertise  
formation  
Technical and functional prototyping

MOBILEAD is a disruptive information marker management platform for linking billions of individualized manufacturing objects, including online services.

S&eacute;rialisation and Markings  
Managing unique identifiers  
Internet and Mobile Services

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### Nouveaux standards

QR code augmenté GS1  
Digital Product Passport

### Company's information

Year of foundation : 2008  
Company size : TPE < à 10 personnes

### Target audience

All sectors  
Jewelry, watchmaking  
Textile  
Cosmetics  
Fresh products  
Healthcare  
Mass market products  
Wines and spirits

## Strengths

Assets 1 : Expert GS1 Digital Link  
Assets 2 : GS1 Digital Link expert  
Assets 3 : Impliqué dans les normes (AFNOR, ISO) et les standards (GS1, W3C)

## Target audience

Clientèle cible  
SMEs < à 250  
ETI < à 5000 personnes  
GE >= à 5000 personnes  
All sizes companies

## Activities of software publishers / integraters

Blockchain solution  
IOT solution

## Prestations

Consumer application

## Consulting activities

Data management consulting  
Strategy consulting  
Traceability consulting  
Management and organisation consulting  
IT consulting

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75008 Paris  
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