

MOBILEAD / GS1 Digital Link

Paris (75008), France



listing.download.description

MOBILEAD participates in the implementation of norms, standards and best practices, while developing a set of patents for inventions in the optimal implementation of standards (GS1 Digital Link, QR Code graphics, QR Code sécurisé, fight against counterfeiting, anti-diversion , blockchain, consumer information…)

listing.download.benifits

MOBILEAD supports manufacturers, brands and distributors in the implementation of the new GS1 Digital Link product identification standard.

expertise
formation
Technical and functional prototyping

MOBILEAD is a disruptive information marker management platform for linking billions of individualized manufacturing objects, including online services.

Sérialisation and Markings
Managing unique identifiers
Internet and Mobile Services

MOBILEAD participates in the implementation of norms, standards and best practices, while developing a set of patents for inventions in the optimal implementation of standards (GS1 Digital Link, QR Code graphics, QR Code sécurisé, fight against counterfeiting, anti-diversion , blockchain, consumer information…)

Contact

Name and firstname : TONNELIER Laurent
Email address : laurent.tonnelier@mobilead/fr
Phone number : 0674721575

Company's information

Year of foundation : 2008
Company size : TPE < à 10 personnes

Strengths

Assets 1 : Expert GS1 Digital Link
Assets 2 : GS1 Digital Link expert

Target audience

All sectors : 1
DIW / building :
Jewelry, watchmaking : 1
Logistic and transport :
Textile : 1
Technical Industries :
Cosmetics : 1
E-commerce :
Home furnishing :
Trusty :
Food-service :
Leisure :
Fresh products : 1
Healthcare : 1
Mass market products : 1
Wines and spirits : 1

Target audience

Clientèle cible : 1
SMEs < à 250 : 1
ETI < à 5000 personnes : 1
GE >= à 5000 personnes : 1
All sizes companies : 1

Activities of software publishers / integraters

Marketplace editor :
E-commerce website editor :
Marketplace flow integrator :
ERP commercial management tool :
Dematerialization tool :
Customer management tool (CRM) :
Files management tool (GED) :
WMS/OMS/WCS logistics management tools :
PIM / BIM product information management :
(TMS) transport management system :
MES, Manufacturing Execution System :
Image recognition :
Blockchain solution : 1
Reverse logistic solution :
IOT solution : 1
RFID solution :

Prestations

Communication agency :

Consumer application : 1

Database :

Panelist :

Digital advertising :

Consulting activities

Data management consulting : 1

Financial consulting :

Strategy consulting : 1

Traceability consulting : 1

Management and organisation consulting :

Supply Chain Management consulting :

IT consulting : 1

Certification entity :

listing.download.location

1 Cour du Havre,
75008 Paris
France