

MOBILEAD / GS1 Digital Link

Paris (75008), France



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MOBILEAD participates in the implementation of norms, standards and best practices, while developing a set of patents for inventions in the optimal implementation of standards (GS1 Digital Link, QR Code graphics, QR Code sécurisé, fight against counterfeiting, anti-diversion , blockchain, consumer information…)

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MOBILEAD supports manufacturers, brands and distributors in the implementation of the new GS1 Digital Link product identification standard.

- expertise
- formation
- Technical and functional prototyping

MOBILEAD is a disruptive information marker management platform for linking billions of individualized manufacturing objects, including online services.

- Sérialisation and Markings
- Managing unique identifiers
- Internet and Mobile Services

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Company's information

- Year of foundation : 2008
- Company size : TPE < à 10 personnes

Nouveaux standards

- QR code augmenté GS1
- Digital Product Passport

Target audience

All sectors
Jewelry, watchmaking
Textile
Cosmetics
Fresh products
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : Expert GS1 Digital Link
Assets 2 : GS1 Digital Link expert
Assets 3 : Impliqué dans les normes (AFNOR, ISO) et les standards (GS1, W3C)

Target audience

Clientèle cible
SMEs < à 250
ETI < à 5000 personnes
GE >= à 5000 personnes
All sizes companies

Activities of software publishers / integraters

Blockchain solution
IOT solution

Prestations

Consumer application

Consulting activities

Data management consulting
Strategy consulting
Traceability consulting
Management and organisation consulting
IT consulting

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