

# MARKEM-IMAJE: Marking and processing of products

Châteauneuf-sur-Isère (26300), France



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Markem-Imaje is an experienced supplier of complete solutions for supply chains, from production to consumers.

Some suppliers offer marking and coding equipment; others, technologies for identification and product processing. Markem-Imaje is the only supplier to offer end-to-end solutions to streamline printing, optimize packaging operations, connect supply and protect the brand.

We offer the most complete range of industrial marking and coding systems in the industry, perfectly integrated thanks to our identification and processing software, our services and our consumables.

More than 50,000 customers worldwide have called on Markem-Imaje to optimize their coding processes, ensure product compliance, connect their packaging systems and protect their brands.

With several decades of technical experience in the field and the most tense global software and network in the industry, we provide sustainable solutions that add value every step of the product journey. Our commitment to innovate continuously by focusing on our customers allows us to provide them with cutting-edge technologies, time indicators that can be used to manage, optimize and secure logistics chains.

Markem-Imaje does not hold any third-party suppliers. We have the most complete range of coding systems in the industry, perfectly adapted to software, services and consumables and their evolution. Whether you are a local producer or a global manufacturer, whether you want to modernize a single factory or several around the world, part or all of your lines, we help you build a smarter and more connected system.

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### Solutions Packaging Intelligence

Control of production line marking automation: Optimize printer performance and the efficiency of the entire team with our CoLOS® software suite

Message management: Strengthen the reliability of data and barcodes, as well as the efficiency of production lines through automation and our intuitive WYSIWYG interface

Control by camera: Guarantee high quality packaging and precise codes, thanks to the verification of your marking and packaging according to current production, which reduces your withdrawals/recalls

Serialization or e-Fingerprint®: Create a unique digital identity, thanks to our non-additive solution, without adding anything to your packaging

Single driver: Directly control your printers and cameras (Markem-Imaje or not) via CoLOS®, it is no longer necessary to develop and take charge of each protocol

### Solutions Brand Protection

End to End Tracability / Track and Trace: Get full visibility into the transfer of items through a change of data and security

Time-to-time authentication: Help customers to confirm product authenticity and receive/share product data

Consumer connect: Help consumers authenticate products and engage

Data Integration: Optimize business operations with personalized information

Marking and coding: Streamline your printing needs with a single vendor

Primary Packaging Coding - Continuous Inkjet, Laser, Heat Transfer Encoder, Thermal Inkjet

Packaging coding at the end of the line - Printing and installation of labels for parcels and pallets, High resolution large character, Inkjet, Electrovanne large characters, Thermal inkjet

Turnkey projects

Possibility of project management in a global or local way

Local "project" & "field" resources

Custom development

Overall Program Management

Project and field engineering

Customer Service and Technical Support

Global Partner Network

## Company's information

Year of foundation : 1982

Company size : ETI < à 5000 personnes

## Nouveaux standards

QR code augmenté GS1

## Target audience

All sectors

## Strengths

Assets 1 : Fournisseur expérimenté de solutions complètes pour chaînes d'approvisionnement, de la production jusqu'aux consommateurs

Assets 2 : Imprimantes pour Marquage Codage industriel

Assets 3 : Logiciels d'automatisation des lignes de production, Sérialisation, Traçabilité, Blockchain, Authentification, Détournement, Protection de la marque

## Target audience

All sizes companies

## Activities of software publishers / integraters

ERP commercial management tool

WMS/OMS/WCS logistics management tools

PIM / BIM product information management

MES, Manufacturing Execution System

Image recognition

Blockchain solution

RFID solution

## Prestations

Consumer application

## Manufacturers activities

Label publisher and printer  
Barcode reading equipment  
Printing equipment  
RFID equipment  
Industrial marking and coding solution  
Codebare checker

## Consulting activities

Traceability consulting  
Supply Chain Management consulting  
IT consulting

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