

MARKEM-IMAJE: Marking and processing of products

Châteauneuf-sur-Isère (26300), France



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Markem-Imaje is an experienced supplier of complete solutions for supply chains, from production to consumers.

Some suppliers offer marking and coding equipment; others, technologies for identification and product processing. Markem-Imaje is the only supplier to offer end-to-end solutions to streamline printing, optimize packaging operations, connect supply and protect the brand.

We offer the most complete range of industrial marking and coding systems in the industry, perfectly integrated thanks to our identification and processing software, our services and our consumables.

More than 50,000 customers worldwide have called on Markem-Imaje to optimize their coding processes, ensure product compliance, connect their packaging systems and protect their brands.

With several decades of technical experience in the field and the most tense global software and network in the industry, we provide sustainable solutions that add value every step of the product journey. Our commitment to innovate continuously by focusing on our customers allows us to provide them with cutting-edge technologies, time indicators that can be used to manage, optimize and secure logistics chains.

Markem-Imaje does not hold any third-party suppliers. We have the most complete range of coding systems in the industry, perfectly adapted to software, services and consumables and their evolution. Whether you are a local producer or a global manufacturer, whether you want to modernize a single factory or several around the world, part or all of your lines, we help you build a smarter and more connected system.

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Solutions Packaging Intelligence

Control of production line marking automation: Optimize printer performance and the efficiency of the entire team with our CoLOS® software suite

Message management: Strengthen the reliability of data and barcodes, as well as the efficiency of production lines through automation and our intuitive WYSIWYG interface

Control by camera: Guarantee high quality packaging and precise codes, thanks to the verification of your marking and packaging according to current production, which reduces your withdrawals/recalls

Serialization or e-Fingerprint®: Create a unique digital identity, thanks to our non-additive solution, without adding anything to your packaging

Single driver: Directly control your printers and camera (Markem-Imaje or not) via CoLOS®, it is no longer necessary to develop and take charge of each protocol

Solutions Brand Protection

End to End Tracability / Track and Trace: Get full visibility into the transfer of items through a change of data and security

Time-to-time authentication: Help customers to confirm product authenticity and receive/share product data

Consumer connect: Help consumers authenticate products and engage

Data Integration: Optimize business operations with personalized information

Marking and coding: Streamline your printing needs with a single vendor

Primary Packaging Coding - Continuous Inkjet, Laser, Heat Transfer Encoder, Thermal Inkjet

Packaging coding at the end of the line - Printing and installation of labels for parcels and pallets, High résolution large character, Inkjet électrovanne large characters, Thermal inkjet

- Turnkey projects
- Possibility of project management in a global or local way
- Local "project" & "field" resources
- Custom development
- Overall Program Management
- Project and field engineering
- Customer Service and Technical Support
- Global Partner Network

Company's information

Year of foundation : 1982
Company size : ETI < à 5000 personnes

Nouveaux standards

QR code augmenté GS1

Target audience

All sectors

Strengths

Assets 1 : Fournisseur expérimenté de solutions complètes pour chaînes d’approvisionnement, de la production jusqu’aux consommateurs
Assets 2 : Imprimantes pour Marquage Codage industriel
Assets 3 : Logiciels d'automatisation des lignes de production, Sérialisation, Traçabilité, Blockchain, Authentification, Détournement, Protection de la marque

Target audience

All sizes companies

Activities of software publishers / integraters

- ERP commercial management tool
- WMS/OMS/WCS logistics management tools
- PIM / BIM product information management
- MES, Manufacturing Execution System
- Image recognition
- Blockchain solution
- RFID solution

Prestations

Consumer application

Manufacturers activities

- Label publisher and printer
- Barcode reading equipment
- Printing equipment
- RFID equipment
- Industrial marking and coding solution
- Codebare checker

Consulting activities

- Traceability consulting
- Supply Chain Management consulting
- IT consulting

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