

ManageArtworks Karomi

Villebon-sur-Yvette (91140), France



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ManageArtworks is a cloud-based packaging and artwork life cycle management system. It connects people and processes across internal departments, stakeholders, customers, suppliers, agencies and vendors to get products faster to the market while meeting regulatory compliance. We warranty a seamless and scalable project management solution by integrating your existing PIM, DAM online catalog solutions.

With ManageArtworks you digitize and manage the development of your products / packaging:

1/ During the creative / revision step, you retrieve all the data: quality and marketing texts, icons and pictograms, images, set in GS format in a configurable solution.

2/ You can then broadcast, without re-entering your data, to your e-commerce sites and online catalogs.

3/ You have an integrated tool that detects and updates all the modifications released during your packaging / product reviews.

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- Digitization of the packaging and product process, team support, customized implementation.
- Centralization of all your product data and recovery of your history in the cloud tool.
- International scope, worldwide after-sales service.
- GS1 partner in France and the USA, development of standard and personalized data formats.

Contact

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Company's information

Year of foundation : 2008

Company size : PME < à 250 personnes

Strengths

Assets 1 : User Friendly et simple à utiliser,

Assets 2 : Puissance technologique et développement spécifique si nécessaire

Assets 3 : international , nous vous accompagnons sur tous les marchés

Target audience

All sectors :

DIW / building : 1
Jewelry, watchmaking :
Logistic and transport :
Textile :
Technical Industries : 1
Cosmetics : 1
E-commerce : 1
Home furnishing : 1
Trusty :
Food-service : 1
Leisure :
Fresh products :
Healthcare : 1
Mass market products : 1
Wines and spirits : 1

Target audience

Clientèle cible :
SMEs < à 250 :
ETI < à 5000 personnes :
GE >= à 5000 personnes :
All sizes companies : 1

Activities of software publishers / integrators

Marketplace editor :
E-commerce website editor :
Marketplace flow integrator :
ERP commercial management tool :
Dematerialization tool :
Customer management tool (CRM) :
Files management tool (GED) : 1
WMS/OMS/WCS logistics management tools :
PIM / BIM product information management : 1
(TMS) transport management system :
MES, Manufacturing Execution System : 1
Image recognition : 1
Blockchain solution :
Reverse logistic solution :
IOT solution : 1
RFID solution :

Prestations

Consumer application :
Database : 1
Panelist :
Digital advertising :

Manufacturers activities

Scales and balances for industry :
Label publisher and printer :
Barcode reading equipment :
Printing equipment :
RFID equipment :
Industrial marking and coding solution :
Cashier system :
Codebare checker : 1

Consulting activities

Data management consulting : 1
Financial consulting :
Strategy consulting :
Traceability consulting :
Management and organisation consulting : 1
Supply Chain Management consulting :
IT consulting : 1
Certification entity :

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