ManageArtworks Karomi

Villebon-sur-Yvette (91140), France

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ManageArtworks is a cloud-based packaging and artwork life cycle management system. It connects people and processes across internal departments, stakeholders, customers, suppliers, agencies and vendors to get products faster to the market while meeting regulatory compliance. We warranty a seamless and scalable project management solution by integrating your existing PIM, DAM & online catalog solutions.
With ManageArtworks you digitize and manage the development of your products / packaging:
1/ During the creative / revision step, you retrieve all the data: quality and marketing texts, icons and pictograms, images, set in GS1 format in a configurable solution.
2/ You can then broadcast, without re-entering your data, to your e-commerce sites and online catalogs.
3/ You have an integrated tool that detects and updates all the modifications released during your packaging / product reviews.

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- Digitization of the packaging and product process, team support, customized implementation.
- Centralization of all your product data and recovery of your history in the cloud tool.
- International scope, worldwide after-sales service.
- GS1 partner in France and the USA, development of standard and personalized data formats.

Company's information

Year of foundation : 2008
Company size : PME < à 250 personnes

Target audience

DIW / building
Technical Industries
Cosmetics
E-commerce
Home furnishing
Food-service
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : User Friendly et simple à utiliser,
Assets 2 : Puissance technologique et développement spécifique si nécessaire
Assets 3 : international , nous vous accompagnons sur tous les marchés

Target audience

All sizes companies

Activities of software publishers / integraters

Files management tool (GED)
PIM / BIM product information management
MES, Manufacturing Execution System
Image recognition
IOT solution

Prestations

Database

Manufacturers activities

Codebare checker

Consulting activities

Data management consulting
Management and organisation consulting
IT consulting

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