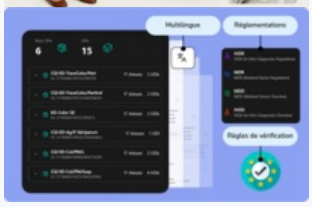
@ Made In Tracker - UDI EUDAMED DPP GS1

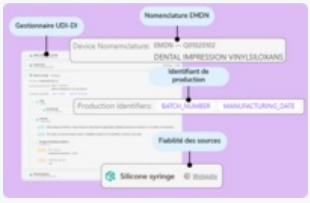
Plaisance-du-Touch (31830), France























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Turn Regulatory Constraints into Competitive Advantage

Who are we?

Made In Tracker is the strategic partner for medical device manufacturers and regulated product companies who refuse to suffer from regulatory complexity. We combine sharp European regulatory expertise with advanced technological mastery to transform MDR/IVDR, EUDAMED, DPP, and GS1 obligations into true performance drivers.

Our DNA: a hybrid team blending seasoned regulatory consultants and data engineers, serving a clear mission — anticipate, structure, and manage your compliance before it becomes a technical problem.

Our value proposition: From regulatory chaos to operational serenity
Faced with the regulatory avalanche (UDI, EUDAMED, ESPR, GS1 traceability), you can no longer afford to manage compliance manually. Made In Tracker digitalizes and automates your regulatory processes to make them 30 times faster, while guaranteeing rigor and completeness.

The result? You enrich, structure, publish, and label your products and devices at scale, effortlessly, and transform constraints into competitive advantages.

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Our ecosystem of solutions for you:

EasyUDI – Centralized MDR/IVDR compliance management
Automate UDI-DI/UDI-PI generation, manage your GMDN/EMDN nomenclatures, and orchestrate your EUDAMED publications in just a few clicks.

EasyEUDAMED – Simplified registration and continuous updates
Structure and transmit your medical device data in EUDAMED in compliance with MDR/IVDR requirements, with complete version traceability.

EasyDPP – ESPR-compliant digital product passports
Create Digital Product Passports (DPP) compliant with ESPR regulation to guarantee transparency, traceability, and sustainability of your products.

EasyGS1 – Complete mastery of identification standards
Manage your GTIN, GLN, SSCC, and other GS1 identifiers in full compliance with international traceability standards.

EasyLABEL – Automated and compliant labeling
Automatically generate your regulatory labels (UDI, GS1 barcodes, legal mentions) in consistency with your product data.

EasyONBOARDING – Long-term human support
Personalized accompaniment throughout your compliance journey with dedicated experts.

Human Consulting + Technology = Performance
1) Regulatory and strategic support

MDR/IVDR, EUDAMED, ESPR, DPP compliance audits
Definition of customized regulatory roadmaps

2) Product data structuring and management
Cleaning, enrichment, and normalization of your databases
Mapping and implementation of centralized product repositories

3) Operations and large-scale deployment

Mass generation of UDI-DI, UDI-PI, BUDI, MUDI, DPP
Automated registration in EU and international databases (EUDAMED)
Creation and deployment of digital product passports (DPP)

4) Production of compliant multi-language labels

5) Integration and automation
Connection with your existing ERP, PIM, PLM systems
Automated update and publication workflows
Real-time compliance monitoring dashboards

Company's information

Year of foundation : 2023
Company size : TPE < à 10 personnes

Nouveaux standards

QR code augmenté GS1
Digital Product Passport

Target audience

All sectors

DIW / building
Jewelry, watchmaking
Logistic and transport
Textile
Technical Industries
Cosmetics
E-commerce
Home furnishing
Food-service
Leisure
Fresh products
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : Regulatory expertise + Cutting-edge technology
Assets 2 : Personalized human support
Assets 3 : Automation: 30x faster

Target audience

Clientèle cible
SMEs < à 250
ETI < à 5000 personnes
GE >= à 5000 personnes
All sizes companies

GS1 certifications

GDSN product sheet

Activities of software publishers / integraters

ERP commercial management tool
Customer management tool (CRM)
Files management tool (GED)
WMS/OMS/WCS logistics management tools
PIM / BIM product information management
MES, Manufacturing Execution System
Image recognition
Blockchain solution
IOT solution

Prestations

Communication agency
Consumer application
Database

Manufacturers activities

Label publisher and printer
Printing equipment
Industrial marking and coding solution
Codebare checker

Consulting activities

Data management consulting
Strategy consulting
Traceability consulting
Management and organisation consulting
Supply Chain Management consulting
IT consulting

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