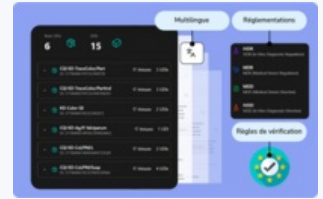


@ Made In Tracker - UDI EUDAMED DPP GS1

Plaisance-du-Touch (31830), France



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Turn Regulatory Constraints into Competitive Advantage

Who are we?

Made In Tracker is the strategic partner for medical device manufacturers and regulated product companies who refuse to suffer from regulatory complexity. We combine sharp European regulatory expertise with advanced technological mastery to transform MDR/IVDR, EUDAMED, DPP, and GS1 obligations into true performance drivers.

Our DNA: a hybrid team blending seasoned regulatory consultants and data engineers, serving a clear mission — anticipate, structure, and manage your compliance before it becomes a technical problem.

Our value proposition: From regulatory chaos to operational serenity

Faced with the regulatory avalanche (UDI, EUDAMED, ESPR, GS1 traceability), you can no longer afford to manage compliance manually. Made In Tracker digitalizes and automates your regulatory processes to make them 30 times faster, while guaranteeing rigor and completeness.

The result? You enrich, structure, publish, and label your products and devices at scale, effortlessly, and transform constraints into competitive advantages.

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Our ecosystem of solutions for you:

EasyUDI – Centralized MDR/IVDR compliance management

Automate UDI-DI/UDI-PI generation, manage your GMDN/EMDN nomenclatures, and orchestrate your EUDAMED publications in just a few clicks.

EasyEUDAMED – Simplified registration and continuous updates

Structure and transmit your medical device data in EUDAMED in compliance with MDR/IVDR requirements, with complete version traceability.

EasyDPP – ESPR-compliant digital product passports

Create Digital Product Passports (DPP) compliant with ESPR regulation to guarantee transparency, traceability, and sustainability of your products.

EasyGS1 – Complete mastery of identification standards

Manage your GTIN, GLN, SSCC, and other GS1 identifiers in full compliance with international traceability standards.

EasyLABEL – Automated and compliant labeling
Automatically generate your regulatory labels (UDI, GS1 barcodes, legal mentions) in consistency with your product data.

EasyONBOARDING – Long-term human support
Personalized accompaniment throughout your compliance journey with dedicated experts.

Human Consulting + Technology = Performance
1) Regulatory and strategic support

MDR/IVDR, EUDAMED, ESPR, DPP compliance audits
Definition of customized regulatory roadmaps

2) Product data structuring and management
Cleaning, enrichment, and normalization of your databases
Mapping and implementation of centralized product repositories

3) Operations and large-scale deployment

Mass generation of UDI-DI, UDI-PI, BUDI, MUDI, DPP
Automated registration in EU and international databases (EUDAMED)
Creation and deployment of digital product passports (DPP)

4) Production of compliant multi-language labels

5) Integration and automation
Connection with your existing ERP, PIM, PLM systems
Automated update and publication workflows
Real-time compliance monitoring dashboards

Nouveaux standards

QR code augmenté GS1
Digital Product Passport

Company's information

Year of foundation : 2023
Company size : TPE < à 10 personnes

Target audience

- All sectors
- DIW / building
- Jewelry, watchmaking
- Logistic and transport
- Textile
- Technical Industries
- Cosmetics
- E-commerce
- Home furnishing
- Food-service
- Leisure
- Fresh products
- Healthcare
- Mass market products
- Wines and spirits

Strengths

Assets 1 : Regulatory expertise + Cutting-edge technology

Assets 2 : Personalized human support

Assets 3 : Automation: 30x faster

Target audience

Clientèle cible

SMEs < à 250

ETI < à 5000 personnes

GE >= à 5000 personnes

All sizes companies

GS1 certifications

GDSN product sheet

Activities of software publishers / integraters

ERP commercial management tool

Customer management tool (CRM)

Files management tool (GED)

WMS/OMS/WCS logistics management tools

PIM / BIM product information management

MES, Manufacturing Execution System

Image recognition

Blockchain solution

IOT solution

Prestations

Communication agency

Consumer application

Database

Manufacturers activities

Label publisher and printer

Printing equipment

Industrial marking and coding solution

Codebare checker

Consulting activities

Data management consulting

Strategy consulting

Traceability consulting

Management and organisation consulting

Supply Chain Management consulting

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