

IER Track & Trace

Suresnes (92150), France



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IER, a subsidiary of the Bolloré Group, is an integrator of intelligent and connected identification and processing solutions for the "Smart Supply Chain", "Manufacturing 4.0" and "Retail Omnichannel". IER designed, developed and integrated turnkey solutions enabling the digital transformation of the Supply Chain, logistics, industry and transport operators.

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Thanks to the mastery of all barcode, RFID, IoT, and Wi-Fi technologies, the IER Group has established itself as a market reference of the market in integration and service for the entire Supply Chain. With its Flowds® solution, the transformation of raw data into master data brings a strong added value, in addition, the use of different technologies within a single solution makes it possible to solve all the problems of workability.

Company's information

Year of foundation : 1962
Company size : PME < à 250 personnes

Target audience

Logistic and transport
Technical Industries

Strengths

Assets 1 : Accompagnement sur mesure
Assets 2 : Editeur et intégrateur de solutions de traçabilité
Assets 3 : Transformation digitale

Target audience

All sizes companies

Activities of software publishers / integrators

WMS/OMS/WCS logistics management tools
(TMS) transport management system
MES, Manufacturing Execution System
Blockchain solution

IOT solution
RFID solution

Prestations

Database

Manufacturers activities

Label publisher and printer
Barcode reading equipment
Printing equipment
RFID equipment

Consulting activities

Traceability consulting
Supply Chain Management consulting

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