

# IER Track & Trace

Suresnes (92150), France



## listing.download.description

IER, a subsidiary of the Bolloré Group, is an integrator of intelligent and connected identification and processing solutions for the "Smart Supply Chain", "Manufacturing 4.0" and "Retail Omnichannel". IER designed, developed and integrated turnkey solutions enabling the digital transformation of the Supply Chain, logistics, industry and transport operators.

## listing.download.benefits

Thanks to the mastery of all barcode, RFID, IoT, and Wi-Fi technologies, the IER Group has established itself as a market reference of the market in integration and service for the entire Supply Chain. With its Flowds solution, the transformation of raw data into master data brings a strong added value, in addition, the use of different technologies within its solution makes it possible to solve all the problems of workability.

### Contact

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### Company's information

Year of foundation : 1962

Company size : ETI < à 5000 personnes

### Strengths

Assets 1 : Accompagnement sur mesure

Assets 2 : Editeur et intégrateur de solutions de traçabilité

Assets 3 : Transformation digitale

### Target audience

All sectors :

DIW / building :

Jewelry, watchmaking :

Logistic and transport : 1

Textile :

Technical Industries : 1

Cosmetics :  
E-commerce :  
Home furnishing :  
Trusty :  
Food-service :  
Leisure :  
Fresh products :  
Healthcare :  
Mass market products :  
Wines and spirits :

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## Target audience

Clientèle cible :  
SMEs < à 250 :  
ETI < à 5000 personnes :  
GE >= à 5000 personnes :  
All sizes companies : 1

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## Activities of software publishers / integraters

Marketplace editor :  
E-commerce website editor :  
Marketplace flow integrator :  
ERP commercial management tool :  
Dematerialization tool :  
Customer management tool (CRM) :  
Files management tool (GED) :  
WMS/OMS/WCS logistics management tools : 1  
PIM / BIM product information management :  
(TMS) transport management system : 1  
MES, Manufacturing Execution System : 1  
Image recognition :  
Blockchain solution : 1  
Reverse logistic solution :  
IOT solution : 1  
RFID solution : 1

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## Prestations

Consumer application :  
Database : 1  
Panelist :  
Digital advertising :

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## Manufacturers activities

Scales and balances for industry :  
Label publisher and printer : 1  
Barcode reading equipment : 1  
Printing equipment : 1

RFID equipment : 1

Industrial marking and coding solution :

Cashier system :

Codebare checker :

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## Consulting activities

Data management consulting :

Financial consulting :

Strategy consulting :

Traceability consulting : 1

Management and organisation consulting :

Supply Chain Management consulting : 1

IT consulting :

Certification entity :

## listing.download.location

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