

# IER Track & Trace

Suresnes (92150), France



## [listing.download.description](#)

IER, a subsidiary of the Bolloré Group, is an integrator of intelligent and connected identification and processing solutions for the "Smart Supply Chain", "Manufacturing 4.0" and "Retail Omnichannel". IER designed, developed and integrated turnkey solutions enabling the digital transformation of the Supply Chain, logistics, industry and transport operators.

## [listing.download.benefits](#)

Thanks to the mastery of all barcode, RFID, IoT, and Wi-Fi technologies, the IER Group has established itself as a market reference of the market in integration and service for the entire Supply Chain. With its FlowID solution, the transformation of raw data into master data brings a strong added value, in addition, the use of different technologies within a single solution makes it possible to solve all the problems of workability.

### Company's information

Year of foundation : 1962

Company size : PME < à 250 personnes

### Target audience

Logistic and transport

Technical Industries

### Strengths

Assets 1 : Accompagnement sur mesure

Assets 2 : Editeur et intégrateur de solutions de traçabilité

Assets 3 : Transformation digitale

### Target audience

All sizes companies

### Activities of software publishers / integrators

WMS/OMS/WCS logistics management tools

(TMS) transport management system

MES, Manufacturing Execution System

Blockchain solution

IOT solution  
RFID solution

## Prestations

Database

## Manufacturers activities

Label publisher and printer  
Barcode reading equipment  
Printing equipment  
RFID equipment

## Consulting activities

Traceability consulting  
Supply Chain Management consulting

## listing.download.location

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