IER Track & Trace

Suresnes (92150), France



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IER, a subsidiary of the Bolloré Group, is an intégrateur of intelligent and connected identification and processing solutions for the « Smart Supply Chain », « Manufacturing 4.0 » and « Retail » Omnichannel. IER designed, developed and integrated turnkey solutions enabling the digital transformation of the Supply Chain « logistics, industry and transport operators.

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Thanks to the mastery of all barcode, RFID, IoT, and Wi-Fi technologies, the IER Group has established itself as a market référence of the market in integration and service for the entire Supply Chain. With its FlowIds®solution, the transformation of raw data into métier data brings a strong added value, in addition, the use of different technologies within a mês solution makes it possible to solve all the problems of workéabilitá.

Company's information

Year of foundation : 1962
Company size : PME < à 250 personnes

Target audience

Logistic and transport
Technical Industries

Strengths

Assets 1 : Accompagnement sur mesure
Assets 2 : Editeur et intégrateur de solutions de traçabilité
Assets 3 : Transformation digitale

Target audience

All sizes companies

Activities of software publishers / integraters

WMS/OMS/WCS logistics management tools
(TMS) transport management system
MES, Manufacturing Execution System
Blockchain solution

IOT solution
RFID solution

Prestations

Database

Manufacturers activities

Label publisher and printer
Barcode reading equipment
Printing equipment
RFID equipment

Consulting activities

Traceability consulting
Supply Chain Management consulting

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