Icecat - Centralized product information

Monaco (98000), Monaco

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Who are we?

Icecat NV is an international syndicate and distributor of content produced for online and offline channels. We produce millions of product sheets in more than 60 languages, which are distributed through different sales and marketing channels.

What are we doing?

- Dataées products
A library of standardized product content optimized for e-commerce

- Data managementées products
Tailor-made solutions for digital content management

- Connectivité
A fluid data integration through e-commerce

- Use
Génération of leads and portées conversion options on the customer expérience.

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Open content, product information, PIM, datasheets - product sheets, product catalog, Open catalog, product data, free product catalog, XML format, URL, international product content provider standardisé

Company's information

Year of foundation : 1999
Company size : PME < à 250 personnes

Target audience

DIW / building
Jewelry, watchmaking
Textile
Cosmetics
E-commerce
Home furnishing
Leisure
Wines and spirits

Target audience

All sizes companies

Activities of software publishers / integraters

Marketplace flow integrator
Files management tool (GED)
PIM / BIM product information management

Prestations

Database

Consulting activities

Data management consulting

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