

# Icecat - Centralized product information

Monaco (98000), Monaco



## listing.download.description

Who are we?

Icecat NV is an international syndicate and distributor of content produced for online and offline channels. We produce millions of product sheets in more than 60 languages, which are distributed through different sales and marketing channels.

What are we doing?

- Data&eacute;es products

A library of standardized product content optimized for e-commerce

- Data management&eacute;es products

Tailor-made solutions for digital content management

- Connectivit&eacute;

A fluid data integration through e-commerce

- Use

G&eacute;n&eacute;ration of leads and port&eacute;es conversion options on the customer exp&eacute;rience.

## listing.download.benefits

Open content, product information, PIM, datasheets - product sheets, product catalog, Open catalog, product data, free product catalog, XML format, URL, international product content provider standardis&eacute;

### Contact

Name and firstname : Sandra REZKI

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Phone number :

### Company's information

Year of foundation : 1999

Company size : PME < à 250 personnes

### Target audience

All sectors :

DIW / building : 1

Jewelry, watchmaking : 1  
Logistic and transport :  
Textile : 1  
Technical Industries :  
Cosmetics : 1  
E-commerce : 1  
Home furnishing : 1  
Trusty :  
Food-service :  
Leisure : 1  
Fresh products :  
Healthcare :  
Mass market products :  
Wines and spirits : 1

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## Target audience

Clientèle cible :  
SMEs < à 250 :  
ETI < à 5000 personnes :  
GE >= à 5000 personnes :  
All sizes companies : 1

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## Activities of software publishers / integrators

Marketplace editor :  
E-commerce website editor :  
Marketplace flow integrator : 1  
ERP commercial management tool :  
Dematerialization tool :  
Customer management tool (CRM) :  
Files management tool (GED) : 1  
WMS/OMS/WCS logistics management tools :  
PIM / BIM product information management : 1  
(TMS) transport management system :  
MES, Manufacturing Execution System :  
Image recognition :  
Blockchain solution :  
Reverse logistic solution :  
IOT solution :  
RFID solution :

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## Prestations

Consumer application :  
Database : 1  
Panelist :  
Digital advertising :

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## Consulting activities

Data management consulting : 1

Financial consulting :

Strategy consulting :

Traceability consulting :

Management and organisation consulting :

Supply Chain Management consulting :

IT consulting :

Certification entity :

## **listing.download.location**

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