GOALAND

Saint-Ouen (93400), France

listing.download.description

Goaland is the only PIM (Product Information Management) publisher on the market with a Competitive Intelligence module. Goaland Competitive Intelligence PIM allows you to create optimal and compelling product experiences across all selling channels: eCommerce, mobile, print, point of sale... Goaland Competitive Intelligence PIM is the guarantee of full control over your competitive analysis and your Product Experience Management (PXM).

listing.download.benifits

The benefits of Goaland Competitive Intelligence PIM:

- Translation Management
- Workflow management
- Data enrichment management
- Synchronization of product data in both digital & print catalogs
- Calculated fields
- Information history and tracking
- Full-text search
- Customizable layout

... For more info, check out www.goaland.com

Company's information

Year of foundation : 2016

Company size : PME < à 250 personnes

Target audience

All sectors

Target audience

All sizes companies

Activities of software publishers / integraters

PIM / BIM product information management

listing.download.location

155 Rue du Docteur Bauer,
93400 Saint-Ouen
France