

GOALAND

Saint-Ouen (93400), France



listing.download.description

Goaland has built its reputation with large account and SME clients such as Saint Gobain, Areva, Yves Rocher, Smartbox, Carrefour, DDB, Havas, Kuoni, Allibert,... Industry, retail, tourism, communication,... our software is perfectly adaptable to all the specifics and requirements of your business; to ensure personalisation, autonomy and safety at your best.

For several years, Goaland has been investing in ambitious research and development programs (artificial intelligence and data quality) to bring innovative and efficient solutions in the field of product information management to its customer. With multiple sales channels (stores, resellers, direct online sales, marketplace,...) and ever-increasing marketing exchange channels (catalogues, websites, social networks, digital campaigns,...) the information produced has become a key factor in the success of both manufacturers and their distributors. Fine and qualitative management of this information is essential.

Our offer:

- Alpia is a PIM (Product Information Management) a solution for centralizing your product data that allows the total production of their enrichment, sharing and dissemination on all your channels of preparation and sales. Intuitive and collaborative Alpia can be used independently and simply. Alpia guarantees the co-responsibility and reliability of your product information.

- Arsia is a print and digital publishing management software that gives you autonomy and control of the automated production process of your catalogs.

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The benefits of Alpia:

Centralization and information management
Enriching and optimizing data
Multiformat import/export and synchronization
Translation management
Workflow management
"Time to market" reduction
Natural success optimization (SEO)
Decrease in return rate

... For more information, visit www.goaland.fr or send an email to hello@goaland.com.

Contact

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Company's information

Year of foundation : 1996

Company size : PME < à 250 personnes

Target audience

All sectors : 1

DIW / building :

Jewelry, watchmaking :

Logistic and transport :

Textile :

Technical Industries :

Cosmetics :

E-commerce :

Home furnishing :

Trusty :

Food-service :

Leisure :

Fresh products :

Healthcare :

Mass market products :

Wines and spirits :

Target audience

Clientèle cible :

SMEs < à 250 :

ETI < à 5000 personnes :

GE >= à 5000 personnes :

All sizes companies : 1

Activities of software publishers / integraters

Marketplace editor :

E-commerce website editor :

Marketplace flow integrator :

ERP commercial management tool :

Dematerialization tool :

Customer management tool (CRM) :

Files management tool (GED) :

WMS/OMS/WCS logistics management tools :

PIM / BIM product information management : 1

(TMS) transport management system :

MES, Manufacturing Execution System :

Image recognition :

Blockchain solution :

Reverse logistic solution :

IOT solution :

RFID solution :

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