

GOALAND

Saint-Ouen (93400), France



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Goaland is the only PIM (Product Information Management) publisher on the market with a Competitive Intelligence module. Goaland Competitive Intelligence PIM allows you to create optimal and compelling product experiences across all selling channels: eCommerce, mobile, print, point of sale... Goaland Competitive Intelligence PIM is the guarantee of full control over your competitive analysis and your Product Experience Management (PXM).

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The benefits of Goaland Competitive Intelligence PIM:

- Translation Management
- Workflow management
- Data enrichment management
- Synchronization of product data in both digital & print catalogs
- Calculated fields
- Information history and tracking
- Full-text search
- Customizable layout

... For more info, check out www.goaland.com

Company's information

Year of foundation : 2016

Company size : PME < à 250 personnes

Target audience

All sectors

Target audience

All sizes companies

Activities of software publishers / integraters

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