

# DPP 5.0 – From compliance to product intelligence.

Sézanne (51120), France



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PCRM builds DPP 5.0 – the modern SaaS traceability platform that turns regulatory compliance into a competitive advantage.

By 2027, three simultaneous regulatory pressures will impact every company: EPR (Extended Producer Responsibility) and EPRO at the European level mandate end-of-life product traceability; ESPR makes the Digital Product Passport mandatory for batteries, textiles and electronics – then for all products by 2030; GS1 Sunrise 2027 replaces the barcode with the Digital Link.

The usual response: multiply tools, silos, integrations. The result: high costs, fragmented data, zero intelligence.

DPP 5.0 integrates 5 inseparable pillars into a single middleware:

- DPP Management – passport creation, enrichment, lifecycle
- EPCIS 2.0 – GS1 standard for product event traceability
- GS1 Digital Link – smart QR code, universal gateway to the DPP
- Intelligent Resolver – contextual routing: the right info, to the right person, at the right time
- AI – MCP Connector

One QR Code. Tailored responses by profile – consumer, distributor, logistician, regulator.

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PCRM offers the services of a software publisher:

- GS1 QR Code integration and operation, including all GS1 coding, including GLN, GTIN NumLot, SSCC and serialization.
- A digital product passport to store information and events linked to the product life cycle
- PC-DL software to manage GS1 QR codes and enrich the product passport
- Professional services to interface between the information system and the PCDL platform

### Nouveaux standards

QR code augmenté GS1  
Digital Product Passport

### Company's information

Year of foundation : 2023  
Company size : TPE < à 10 personnes

### Target audience

All sectors

## Strengths

Assets 1 : DPP 5.0 (DPP Management , EPCIS 2.0, GS1 Digital Link, GRAI, Intelligent Resolver, AI (MCP connector)

Assets 2 : DPP 5.0 Saas Platform is located in France

Assets 3 : 15 years of experience in unitary traceability

## Target audience

All sizes companies

## Activities of software publishers / integraters

Customer management tool (CRM)

Files management tool (GED)

PIM / BIM product information management

MES, Manufacturing Execution System

## Consulting activities

Traceability consulting

IT consulting

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