Digital product sheets for consumers

Chasseneuil-du-Poitou (86360), France

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FeelOFood is developing FOODHEA, connected to the GDSN network, this standard of digital product sheets provides readability and deciphering information on food products.

Prepare for the transition between the barcode and the Qrcode, your products deserve digital communication that answers all your consumers' questions!

Join transparency, adopt this new standard!

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Creation and management of FOODHEA Product Data Sheets
Health Communication Expertise
Studies of avenues for improvement Nutriscore
Support for reflection on the challenges of health communication

Nouveaux standards

QR code augmenté GS1

Company's information

Year of foundation : 2020
Company size : TPE < à 10 personnes

Target audience

Food-service
Fresh products
Mass market products
Wines and spirits

Strengths

Assets 1 : Le premier standard digitale pour les acteurs de l'agroalimentaire.

Assets 2 : Une équipe agile et à l'écoute des besoins de ses clients.
Assets 3 : Un engagement sans faille pour représenter les intérêts des producteurs et des consommateurs !

Target audience

All sizes companies

GS1 certifications

GDSN product sheet
Electronic invoices

Activities of software publishers / integraters

PIM / BIM product information management

Prestations

Communication agency
Consumer application

Consulting activities

Strategy consulting

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