

# Digital product sheets for consumers

Chasseneuil-du-Poitou (86360), France



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FeelOFood is developing FOODHEA, connected to the GDSN network, this standard of digital product sheets provides readability and deciphering information on food products.

Prepare for the transition between the barcode and the Qrcode, your products deserve digital communication that answers all your consumers' questions!

Join transparency, adopt this new standard!

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Creation and management of FOODHEA Product Data Sheets  
Health Communication Expertise  
Studies of avenues for improvement Nutriscore  
Support for reflection on the challenges of health communication

### Nouveaux standards

QR code augmenté GS1

### Company's information

Year of foundation : 2020  
Company size : TPE < à 10 personnes

### Target audience

Food-service  
Fresh products  
Mass market products  
Wines and spirits

### Strengths

Assets 1 : Le premier standard digitale pour les acteurs de l'agroalimentaire.

Assets 2 : Une équipe agile et à l'écoute des besoins de ses clients.

Assets 3 : Un engagement sans faille pour représenter les intérêts des producteurs et des consommateurs !

## Target audience

All sizes companies

## GS1 certifications

GDSN product sheet

Electronic invoices

## Activities of software publishers / integraters

PIM / BIM product information management

## Prestations

Communication agency

Consumer application

## Consulting activities

Strategy consulting

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