

# BIOTOPIA

La Garenne-Colombes (92250), France



## listing.download.description

BIOTOPIA supports the actors of the Bio sector to structure, develop and be known by solutions recognized by all market players.

Indeed, 90% of the players in the organic industry use at least 1 of our solutions.

After more than 10 years, our rôle has become central, we participate &grave; the transformation of the organic market.

## listing.download.benefits

Our 4 solutions:

- Consumer panel, Bio conso (surveys conso quali or quanti) and organic observatory (price survey)
- Bio catalog product information management solution - facilitate the exchange of product information between manufacturers and distributors organic specialists
- Consumer awards: Best Organic Products of the Year, S&eacute;lection Consommateurs Bio of the Year and Best Organic Stores of the Year
- Media: BIO A LA UNE.com

### Contact

Name and firstname : Mouillard Philippe  
Email address : commercial@biotopia.bio  
Phone number : 0130150203

### Company's information

Year of foundation : 2009  
Company size : PME < à 250 personnes

### Strengths

Assets 1 : Expertise du Bio - forte légitimité dans l'éco système (10 ans d'expertise)  
Assets 2 : Engagement pour promouvoir la croissance du Bio à travers des outils adaptés  
Assets 3 : Agilité : mettre en place des solutions innovantes répondant aux enjeux des acteurs du bio

### Target audience

All sectors :  
DIW / building :

Jewelry, watchmaking :  
Logistic and transport :  
Textile :  
Technical Industries :  
Cosmetics : 1  
E-commerce : 1  
Home furnishing :  
Trusty :  
Food-service :  
Leisure :  
Fresh products : 1  
Healthcare : 1  
Mass market products : 1  
Wines and spirits : 1

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## Target audience

Clientèle cible :  
SMEs < à 250 :  
ETI < à 5000 personnes :  
GE >= à 5000 personnes :  
All sizes companies : 1

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## Activities of software publishers / integraters

Marketplace editor :  
E-commerce website editor :  
Marketplace flow integrator :  
ERP commercial management tool :  
Dematerialization tool :  
Customer management tool (CRM) :  
Files management tool (GED) :  
WMS/OMS/WCS logistics management tools :  
PIM / BIM product information management : 1  
(TMS) transport management system :  
MES, Manufacturing Execution System :  
Image recognition :  
Blockchain solution :  
Reverse logistic solution :  
IOT solution :  
RFID solution :

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## Prestations

Communication agency : 1  
Consumer application : 1  
Database : 1  
Panelist : 1  
Digital advertising : 1

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## Consulting activities

Data management consulting : 1

Financial consulting :

Strategy consulting : 1

Traceability consulting :

Management and organisation consulting : 1

Supply Chain Management consulting :

IT consulting : 1

Certification entity :

## **listing.download.location**

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