B4Food / BP Trace

Paris (75008), France

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B4Food is a SaaS traceability solution based on an eco-responsible blockchain offering increased security and data durability.
Our paperless solution makes it possible to digitize manufacturing processes, controls such as HACCP, etc. .. A tablet application whose interface is customized for each operator simplifies data entry.
At the end of the process, the solution makes it possible to trace all the manufacturing steps of a product including the products composing it.

Consumers are increasingly expecting transparency on the origins, stages of products and CSR procedures. Our application makes it possible to generate QR Code in the augmented format recommended by the GS1 and to share the information collected during internal traceability operations.

Data sharing between actors via API is also a component of our solution.

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Support for the implementation of our solution

Formation

Nouveaux standards

QR code augmenté GS1
Digital Product Passport

Company's information

Year of foundation : 2022
Company size : TPE < à 10 personnes

Target audience

E-commerce
Food-service
Fresh products
Wines and spirits

Strengths

Assets 1 : Adaptation de la solution
Assets 2 : Ecoute

Assets 3 : Innovation

Target audience

All sizes companies

Activities of software publishers / integraters

Customer management tool (CRM)
Blockchain solution
IOT solution
RFID solution

Prestations

Consumer application
Database

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