# ATRIFY

Köln (50825), Germany



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Thanks to our solutions and services, our thousands of customers across 60 countries are able to change reliable and high-quality product information within their communities; partners and with regulatory organizations, via our cloud platform and data pool certified; GDSN

Our solution allows companies to simplify their management process and exchange information, including for digital assets (images, documents).

As a leader in the services offered to health stakeholders, atrify is the only company that combines access to the GDSN with a direct connector to euDAMED regulatory agencies and GUDID (the FDA's regulatory database).

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Our GMS, HRD, health and DIY customers are also able to meet the demand of their business partners.

For more than 10 years, our community has relied on our network and expertise to help improve data management processes for marketing, eCommerce and logistics.

Do you want to support GS1 standards to reduce your logistical and administrative cost- Increase the accuracy and accuracy of the data shared and increased your market shares through optimal management of the exchange of your product information?

Contact us today to find out more.

Very soon.

#### **Company's information**

Year of foundation : Company size : PME < à 250 personnes

#### **Target audience**

All sectors DIW / building Cosmetics E-commerce Food-service Leisure Healthcare Mass market products Wines and spirits Assets 1 : GDSN expertise of the French and international market

Assets 2 : Collaboration with the European Commission and national and international regulatory bodies

Assets 3 : Expertise in regulatory databases (EUDAMED, GUDID, etc.)

#### **Target audience**

All sizes companies

### Activities of software publishers / integraters

PIM / BIM product information management

#### **Consulting activities**

Data management consulting Strategy consulting Supply Chain Management consulting IT consulting

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165 Maarweg, 50825 Köln Germany