All-in-one eCommerce platform

Paris (75003), France

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Syndigo is a PIM + DAM + product content syndication (GDSN, core content, Enriched Content) + eCommerce analytics platform.

We work with more than 12,000 brands, and guarantee you the connection with more than 1,750 recipients worldwide.

We offer you an easy-to-use platform, which can be used for a well-designed functionality (example: publish product sheets on a Drive site), or in an end-to-end approach (centralize all your product information, translate it, validate it -> send this information à each recipient, in the right format, in the right language and according to the right process -> enrich its product sheets with vidéos, interactive images, 360° towers, and more -> bénéficier of time-based analyses on the quality and effectiveness of your content (across all platforms).

Don't get to à contact us to find out more!

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PIM
DAM
Datapool GDSN
Product information syndication
Rich Content
eCommerce Analytics

Company's information

Year of foundation : 1971
Company size : ETI < à 5000 personnes

Target audience

All sectors

Strengths

Assets 1 : Simplicité d'utilisation
Assets 2 : Complétude de la plateforme (bout-en-bout)
Assets 3 : Support et formation en France

Target audience

All sizes companies

Activities of software publishers / integraters

PIM / BIM product information management

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