AI for quality and data performance

Paris (75015), France

ConsoTrust

listing.download.description

ConsoTrust is an online platform (SaaS) for food brands and retailers, introduced since September 2019 by the two co-founders of the AllergoBox application.

By 80% of distributors in France and more and more manufacturers, ConsoTrust puts artificial intelligence to good use through two complementary modules between them:

ConsoTrust Data Services intended to guarantee the compliance of brands' products (up to 40% errors depending on the brands) and to automate the calculation and structuring of hundreds of consumer attributes (scores, environment, origin, health,etc., allégations/labels)) à from all types of media (texts or visuals).

ConsoTrust Business Services leverages the reliable and enriched data from ConsoTrust Data Services to offer benchmark, am&improvement and simulation services for ranges according to the multiple consumer attributes available on the platform. Sales data can also complement services through data exchange partnerships between ConsoTrust and the main panelists.

listing.download.benifits

ConsoTrust Data Services:
- Control and inco compliance of food data
- Automated calculations of consumer attributes (Nutri-score, Eco-Score, Other scores, allergens, additives, allégations, packaging, origins...)
- Extractions of product information from visuals or PROOF

ConsoTrust Business Services:
- B2C control of the competitive environment of products
- B2C benchmark of products (90% coverage in turnover)
- B2C simulation of innovations (projection in the benchmark)
- Détection of am&eacute actions;liorations produced

Company's information

Year of foundation : 2019
Company size : TPE < à 10 personnes

Target audience

Cosmetics
E-commerce
Food-service
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : IA / Automatisation
Assets 2 : Conformité des données
Assets 3 : Nombreux usages métiers

Target audience

All sizes companies

Activities of software publishers / integraters

PIM / BIM product information management
Image recognition

Prestations

Consumer application
Database

listing.download.location

129 Rue Blomet,
75015 Paris
France