

Agency packaging, e-commerce & digital publishing

Lyon (69006), France



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Square is a premium packaging and digital publishing agency. We help brands streamline their packaging and marketing communication processes. We believe that a fluid organization and execution of the graphic challenge are the key to the performance of the brand, both on the shelves and on the drives. Starting from a datacentric vision of our market, we have automated the packaging extension: imposing the quality, we limit the loops with our customers, thus accelerating their time to market and reducing their cost. Beyond the packaging, we produce 3D visuals and Mobile Ready Hero Images based on the GS1 Guidelines.

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- Packaging: creation, déclinaison, exécution, presse
- Packshot 3D
- Mobile Ready Hero Images
- Offer of DAM mutualisé (Digital Asset Management) and packaging workflows
- Digital Publishing: commercial arguments, brochures, enriched pdf, catalogues
- Realisation of Content App (internal & external communication ...)
- Realisation of accessible pdf (obligation légale for your public documents)

Contact

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Company's information

Year of foundation : 1979

Company size : PME < à 250 personnes

Strengths

Assets 1 : Automatisation packaging (qualité)

Assets 2 : Digital publishing accessible

Assets 3 : Hero images pour e-commerce

Target audience

All sectors : 1

DIW / building : 1
Jewelry, watchmaking : 1
Logistic and transport : 1
Textile : 1
Technical Industries : 1
Cosmetics : 1
E-commerce : 1
Home furnishing : 1
Trusty : 1
Food-service : 1
Leisure : 1
Fresh products : 1
Healthcare : 1
Mass market products : 1
Wines and spirits : 1

Target audience

Clientèle cible :
SMEs < à 250 :
ETI < à 5000 personnes :
GE >= à 5000 personnes :
All sizes companies : 1

Activities of software publishers / integrators

Marketplace editor :
E-commerce website editor :
Marketplace flow integrator :
ERP commercial management tool :
Dematerialization tool :
Customer management tool (CRM) :
Files management tool (GED) :
WMS/OMS/WCS logistics management tools :
PIM / BIM product information management : 1
(TMS) transport management system :
MES, Manufacturing Execution System :
Image recognition :
Blockchain solution :
Reverse logistic solution :
IOT solution :
RFID solution :

Prestations

Communication agency : 1
Consumer application :
Database :
Panelist :
Digital advertising : 1

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