

Agency packaging, e-commerce & digital publishing

Lyon (69006), France



listing.download.description

Square is a premium packaging and digital publishing agency. We help brands streamline their packaging and marketing communication processes. We believe that a fluid organization and execution of the graphic challenge are the key to the performance of the brand, both on the shelves and on the drives. Starting from a datacentric vision of our métier, we have automated the packaging extension: imposing the quality, we limit the loops with our customers, thus accelerating their time to market and reducing their cost. Beyond the packaging, we produce 3D visuals and Mobile Ready Hero Images based on the GS1 Guidelines.

listing.download.benefits

- Packaging: creation, déclinaison, exécution, prépresse
- Packshot 3D
- Mobile Ready Hero Images
- Offer of DAM mutualisé; (Digital Asset Management) and packaging workflows
- Digital Publishing: commercial arguments, brochures, enriched pdf, catalogues
- Realisation of Content App (internal & external communication ...)
- Realisation of accessible pdf (obligation légale for your public documents)

Company's information

Year of foundation : 1979

Company size : PME < à 250 personnes

Nouveaux standards

QR code augmenté GS1

Target audience

All sectors

DIW / building

Jewelry, watchmaking

Logistic and transport

Textile

Technical Industries

Cosmetics

E-commerce
Home furnishing
Food-service
Leisure
Fresh products
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : Automatisation packaging (qualité)
Assets 2 : Digital publishing accessible
Assets 3 : Hero images pour e-commerce

Target audience

All sizes companies

Activities of software publishers / integraters

PIM / BIM product information management

Prestations

Communication agency
Digital advertising

[listing.download.location](#)

24 Rue Lieutenant Colonel Prévost,
69006 Lyon
France