

# Agency packaging, e-commerce & digital publishing

Lyon (69006), France



## listing.download.description

Square is a premium packaging and digital publishing agency. We help brands streamline their packaging and marketing communication processes. We believe that a fluid organization and execution of the graphic challenge are the key to the performance of the brand, both on the shelves and on the drives. Starting from a datacentric vision of our métier, we have automated the packaging extension: imposing the quality, we limit the loops with our customers, thus accelerating their time to market and reducing their cost. Beyond the packaging, we produce 3D visuals and Mobile Ready Hero Images based on the GS1 Guidelines.

## listing.download.benefits

- Packaging: creation, déclinaison, exécution, prépresse
- Packshot 3D
- Mobile Ready Hero Images
- Offer of DAM mutualisé; (Digital Asset Management) and packaging workflows
- Digital Publishing: commercial arguments, brochures, enriched pdf, catalogues
- Realisation of Content App (internal & external communication ...)
- Realisation of accessible pdf (obligation légale for your public documents)

### Company's information

Year of foundation : 1979

Company size : PME < à 250 personnes

### Nouveaux standards

QR code augmenté GS1

### Target audience

All sectors

DIW / building

Jewelry, watchmaking

Logistic and transport

Textile

Technical Industries

Cosmetics

E-commerce  
Home furnishing  
Food-service  
Leisure  
Fresh products  
Healthcare  
Mass market products  
Wines and spirits

## Strengths

Assets 1 : Automatisation packaging (qualité)  
Assets 2 : Digital publishing accessible  
Assets 3 : Hero images pour e-commerce

## Target audience

All sizes companies

## Activities of software publishers / integraters

PIM / BIM product information management

## Prestations

Communication agency  
Digital advertising

## listing.download.location

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69006 Lyon  
France