AFINEO SOLUTIONS

Voiron (38500), France

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Are the terms customer, omnichannel, web-to-store, phygital, time to market talking to you?

For our customers brands, industrialists, distributors and retailers, these are strategic issues!
Total, Compos'It, Botanic, Alkor Group, Lilikim, Intersport, Jouéclub, Tivoly, Baron Philippe de Rothschild, But, Tramico and Alliance Marine are harnessing the full potential of our Data and Media Management platform.

Here's why.

Success depends on the quality of your product listings

Different third-party processes, digitalization, e-commerce, marketplaces and the multiplication of data and data in the company require the establishment of a widespread data data (PIM - Product Information Management);
A PIM solution such as Afineo allows you to avoid errors, duplicates, access to market, save time and efficiency; by relying on data from the cash.
What is PIM, Product Information Management?

P.I.M. is software that simplifies the management and dissemination of your product information,
you collect, centralize and maintain quality product information,
you are spoiling and validating the stakes in the company's various services,
ensure that you have the homoge-eacute,,eacute;a co-ability and the reliability of this information to your different communication and sales channels.
Your commodity product generates centrally and accessible to third-party different communities
Within the Afineo platform, your different services Marketing, Purchasing, Communication, Edition, Digital:

standardize your product information, generate money and consolidate a centrally-funded product, usable and valuable on a day-to-day basis,
administer the content of your product and promotional offerings in a reliable way,
automatically distribute them on a set of platforms such as e-commerce sites, market places, a print catalogue, an e-catalogue, etc.
designed your product offering and accelerate your time-to-market to create and maintain the competitive edge,
pdf product sheets, promotional and commercial catalogue, etc.

Results found in our users

an unparalleled measure of the reliability of information,
the adoption of collaborative work that breaks silos to enrich the data in an efficient manner,
up to 80% productivity,
the contextualization of the offer according to the channel of distribution promoting increased sales,
customer satisfaction is constantly increasing,
time-to-market access!

Afineo: pioneer in product information management in 2004
Our full web solutions are accessible 24/7, modular and flexible depending on your business environment and your technology stack.

Our real-world commitments

In addition to the pre-feacute and loyalty of our customers, the professional software appvizer solution also qualifies the Afineo solution as one of the best IMPs in the market: 'Laquo; Choice USER 2019."

The reason? Certainly because our employees are passionate about user experience: we like to simplify and improve data management by overcoming technological barriers on a daily basis. Some specifications are challenges that we like to pick up!
(advice to amateurs).

Visit our website [xxxxxxx] for:

make your project work and build your specifications with relevant information,
to appreciate the benefits of our different solutions in details,
compare the PIM solutions of the market; (it's a gift!),
apply for personalised demonstration.

Have you heard of your project?
Send us an email [xxxxxxx] !

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MDM (Master Data Management) to simplify the management of data on the back of the city,
PIM (Product Information Management) to facilitate the management of product information,
DAM (Digital or Data Asset Management) to combine a library with a library of feedback; your product information (image files, video, PDF, sounds, etc.),
Supplier Data Portal to simplify communication with your suppliers,
Retail Performance to assess product performance based on KPI and previous indicators,
PDF Builder to compose your PDFs directly within the platform,
Publishing to disseminate your product data on all channels (Print, Web, e-commerce, market place, etc.),
BAT online to get your vouchers to shoot in an online validation space.

Company's information

Year of foundation : 2004
Company size : TPE < à 10 personnes

Target audience

All sectors

Activities of software publishers / integraters

PIM / BIM product information management

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