Advice for PIM/MDM/DAM solutions

Geneva (1208), Switzerland

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arounData consulting supports companies in the implementation of PIM/MDM/DAM solutions.
This modular accompaniment is done in 3 étapes:
Step 1: Définishing of the need, understanding the problem, creating a shared vision of what is the product sheet and its governance. This first step makes it possible to validate the project, to commit resources
Step 2: Ensure the conditions of the project's success with process design and governance, development of a data dictionary, data quality audit and implementation of a data quality plan.
A call for tenders phase for the selection of a solution (meeting with the éditeurs, tests, commercial offers.) is included in this étape
This étape makes it possible to put in place solid foundations taking into account the métier, the technology and the human organization.
Step 3: Implement the project by guaranteeing the return on investment. In parallel, all actions are listed and déployées to accompany the change implied by the development of a data management solution for products.

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3 benefits:
Offer nr 1 FLEX: Provision of 3 days of advice (24 hours) that you consume according to your needs and without limitation in time.

Offer nr 2 "Valorization of the data heritage of products": strategic and opérational advice in the implementation and implementation of PIM/MDM/DAM solution. This support is modular and covers 3 points:
a)Data mapping for éeéstablish a data stratumée réweightingàthat of the company
b)Design of the solution (process, data dictionary, governance purpose, data recovery and quality and help in choosing the solution) to create the conditions for the project's success
c)Implementation of the solution

Offer nr 3 "Protection of data heritage": support to ensure the implementation and implementation of the PIM/MDM/DAM solution
a)Mapping to identify the ócarts with the initial objective
(b) Consolidation of foundations and stabilization of design
(c)Finalization of the project

Company's information

Year of foundation : 2016
Company size : TPE < à 10 personnes

Nouveaux standards

QR code augmenté GS1

Target audience

DIW / building
Textile
Cosmetics
E-commerce
Home furnishing
Food-service
Fresh products
Healthcare
Mass market products
Wines and spirits

Strengths

Assets 1 : 25 ans d'expérience dans la gestion des données produits
Assets 2 : Différents projets de mise en oeuvre PIM/MDM dans différents secteurs
Assets 3 : Connaissance et maitrise des standards GS1, Dictionnaire de la donnée

Target audience

SMEs < à 250
ETI < à 5000 personnes
All sizes companies

Consulting activities

Data management consulting
Management and organisation consulting

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Switzerland