

# ADVANCED TRACK AND TRACE - Digital Identifiers

Rueil-Malmaison (92500), France



## listing.download.description

Advanced Track & Trace® brings you the possibility of transforming your products into new vectors of communication with your customers, your network and with the consumer. Your physical products enter the digital world with complete and proven solutions:

- Give a unique, variable, traceable, forgery-free and intuitive digital identity to your products
- Control your supply chain by detecting anomalies and illegal practices
- Retain your customers by informing and securing them
- Set up new marketing channels
  
- Monitor your product data flows

ATT operates as a Variable Data Provider and provides security and traceability in the management of your variable data.

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- Immediate strong authentication
- Public and private serialization
- Anti-counterfeiting, fraud detection
- Unit traceability, Track & Trace
- Integrity of products, documents, data
- Industrial engineering: integration on sites, special machines, write-read pairs,
- Control of the supply chain and retail
- Supplier monitoring and quality
- Consumer engagement tools
- IT services, tailor-made developments

### Company's information

Year of foundation : 2004

Company size : PME < à 250 personnes

### Target audience

All sectors

Jewelry, watchmaking

Textile

Technical Industries

Cosmetics

Home furnishing

Healthcare

Mass market products

Wines and spirits

### Strenaths

Assets 1 : Proved technologies for all types of industrial processes

Assets 2 : 170 active patents

Assets 3 : A very high speed of deployment

## Target audience

All sizes companies

## GS1 certifications

Etiquette digitalisée vins et spiritueux

## Activities of software publishers / integraters

Customer management tool (CRM)

WMS/OMS/WCS logistics management tools

MES, Manufacturing Execution System

Reverse logistic solution

IOT solution

## Prestations

Consumer application

## Manufacturers activities

Industrial marking and coding solution

## Consulting activities

Traceability consulting

Supply Chain Management consulting

## listing.download.location

75 Avenue Victor Hugo,  
92500 Rueil-Malmaison  
France