

# ABSONMOD Group

Sedan (08200), France



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Depuis 30 ans nous développons des solutions numériques sur mesure et innovons dans le digital pour aider les entreprises, les organisations et les marques à accroître leur business et leurs performances.

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### Nouveaux standards

QR code augmenté GS1

Digital Product Passport

### Company's information

Year of foundation : 1995

Company size :

### Target audience

All sectors

DIW / building

Jewelry, watchmaking

Logistic and transport

Textile

Technical Industries

Cosmetics

E-commerce

Home furnishing

Food-service

Leisure

Fresh products

Healthcare

Mass market products

Wines and spirits

### Strengths

Assets 1 : 30 ans d'innovations digitales

Assets 2 : des références internationales

Assets 3 : des solutions uniques en Europe et des mesures sécuritaires conformes au plus haut niveau

## Target audience

All sizes companies

## GS1 certifications

Etiquette digitalisée vins et spiritueux

## Activities of software publishers / integrators

- Marketplace editor
- E-commerce website editor
- Marketplace flow integrator
- Dematerialization tool
- Customer management tool (CRM)
- Files management tool (GED)
- PIM / BIM product information management
- MES, Manufacturing Execution System
- Image recognition
- Blockchain solution
- IOT solution
- RFID solution

## Prestations

- Communication agency
- Consumer application
- Database
- Digital advertising

## Consulting activities

- Data management consulting
- Strategy consulting
- Traceability consulting
- Management and organisation consulting
- IT consulting

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France